

Library Director's Report

October 22, 2020

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
Sept 2020	463	365	711	20	38	58
Aug 2020	486	241	727	21	28	49
July 2020	1,729	249	1,978	28	32	60
Sept 2019	1,016	700	1,716	65	64	129

New Patrons

Sept 2020	98
Aug 2020	97
July 2020	80
Sept 2019	225

Door Count

	Main	Bus	Total
Sept 2020	0	339	339
Aug 2020	0	170	170
July 2020	0	323	323
Sept 2019	22,117 (closed 2 days)	1,908	24,025

Adult Volunteer Hours

Sept 2020	98
Aug 2020	58
July 2020	66
Sept 2019	806

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Sept 2020	62 / 82 / 5
Aug 2020	31 / 45 / 2
July 2020	58 / 68 / 2
Sept 2019	158 / 146 / 3

Teen Volunteer Hours

Sept 2020	0
Aug 2020	0
July 2020	0
Sept 2019	213

OverDrive

	New Patrons
Sept 2020	53
Aug 2020	76
July 2020	75
Sept 2019	66

Circulation Transactions

	Main	Bus	OverDrive	Total
Sept 2020	10,467	2,208	6,026	18,701
Aug 2020	6,670	777	6,598	14,045
July 2020	12,921	1,840	6,451	21,212
Sept 2019	31,362	3,282	4,094	38,738

Meeting Room Reservations

Sept 2020	0
Aug 2020	0
July 2020	0
Sept 2019	21

Circulation Snapshot (as of October 15, 2020)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	6,112	11.7	602	9.8	7.4
Adult Fiction	10,499	20.1	1,316	12.5	16.2
Adult Non-Fiction	7,272	13.9	721	9.9	8.9
Juvenile	21,130	40.4	4,118	19.5	50.7
Other	7,263	13.9	1,366	18.8	16.8
Total	52,276		8,123	15.5	

Outreach News from Karen Ballinger

- The library supported the Lake Travis Senior Services Virtual Aging Well Expo with two bags of books as door prizes, pens, and library brochures in the goodie bags that all registrants received. Karen also presented a short talk about resources at the library.
- The Central Texas Food Bank Mobile Distribution is not planning on returning to Apache Shores on the first Saturday of the month, even when the pandemic is over. They stated, "We had to completely reprioritize where we were able to offer support based on where it was needed most across the entire territory we're responsible for serving and based on logistical considerations." That bookmobile stop has been canceled.
- Ms. Tiffany Thompson, a Pre-K teacher at Lake Travis Elementary School, brought her class on a virtual tour of the bookmobile and shared library resources with her students.
- Baylor Scott and White Rehab Hospital (formerly Vibra Rehab hospital) is accepting book donations again outside their lobby, so we dropped off a bag of books and audiobooks.
- We have received a request for a new bookmobile stop at Pace Bend RV Park on Pace Bend Road. The manager of the RV Park is the son of the manager of Hill Country RV Park, where the bookmobile stopped for two years.
- Karen registered for the 2020 Association of Bookmobile and Outreach Services Virtual conference that took place October 13-16 and will watch recorded sessions.
- Karen and Raj continue to produce short story time videos on an unlisted YouTube link to send to preschools.

Notes

- Curbside service on Wednesday evenings is proving to be popular and appreciated, but also mostly manageable.
- We transferred \$600 from our PayPal account to Prosperity Bank account. People have been paying for lost and damaged books online.
- We have contacted Library Interiors about two damaged chair cushions that are still under warranty.
- Two updates for library districts: Internet is no longer a taxable item as of September 2020. And, we now need budget line items for newspaper notices and lobbying/legislative services.
- Sarah attended the Colorado Libraries for Early Literacy virtual conference on October 8th and 9th with this report:
 - I attended the Colorado Libraries for Early Literacy Leadership Conference, a national conference based out of Denver Colorado (Denver Public Libraries) and hosted about 500 librarians from across the country. I attended two keynote addresses, including one from Kirby McCurtis, the President of the Association for Library Services to Children, and one by Janet Damon, the Library Services Specialist for the Denver Public Schools. I attended five panel discussions on Spanish Language Programming, Accessibility in online programming, Addressing Equity in the workplace, Addressing Race in Storytime, and Quality Storytime Programming.
 - Overall, I would say that while the programming was interesting and aspirational, it was more focused on the "why" question instead of answering the "how" question. I felt I came away with just as much insight from observing and experiencing how the programs were run (Native Land

Acknowledgement, open recognition and discussion of privilege, open collaboration and co-creation on "jam boards," exposure to new terminology and awareness of diversity celebration in children's programming) in the virtual environment as I did from the content of the panel discussions themselves.

- Thank you for making this valuable professional development opportunity available to me. I am proud to work at a library where our leadership is committed to these fundamental goals and is engaged in efforts to improve our overall equity and accessibility for our library patrons and the community at large.
- TFE installed the new firewall on October 14th that allows for higher bandwidth.
- I will moderate a public library panel about the pandemic at the virtual TLA District 3 workshop on October 26th.
- I will attend the virtual iSchool Advisory Council meeting the afternoon of November 19th.
- Virtual programs the past month have been successful with 30-40 people regularly attending story times, 46 at Austin Reptile Shows, 40 at Space Science Institute, and 40 for the Tiny Tails to You costumed animal session on Saturday, October 17th.
- The Foreign Policy Association has announced the topics for the 2021 Great Decisions program and materials have been purchased.
- We now partner with LTISD and OverDrive with the Sora student reading app to allow kids to access age-appropriate eBooks and audiobooks from the Central Texas Digital Consortium in addition to the school's digital collection.
- I plan to take vacation days November 23-25th.
- The LTCL website had 7,185 unique visitors and 22,821 visits in the month of September.
- LTCL currently has 13,362 active cardholder accounts.

Patron Comments

- From patron Patty on October 5: Good Morning Morgan. I wanted to say thank you for staying with the library's curbside service for now rather than opening to the public again. I say that because many of the patrons, like myself, are older people and still don't want to mix with others. When you do open again, I hope there will still some contactless way to check out books from the library. Thank you again and stay safe.
- From patron Amit on October 9: I want to thank you and the whole staff for providing access to books during this trying time. The library being available has been a godsend for us. Thank you!!
- From patron Jay on October 15: I'm certainly enjoying how you've executed curbside pickup way better than most companies. And your staff doesn't even get tips. Or they do and I'm being cheap?

Morgan McMillian
10/21/2020



In lieu of our Volunteer Appreciation Gala, we plan to celebrate volunteers with yard signs ordered from Stokes Sign Company.