

# Library Director's Report

## November 19, 2020

### Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
<b>October 2020</b>	<b>610</b>	<b>242</b>	<b>852</b>	<b>26</b>	<b>32</b>	<b>58</b>
Sept 2020	463	365	711	20	38	58
Aug 2020	486	241	727	21	28	49
Oct 2019	1,870	675	2,545	73	65	138

### New Patrons

<b>Oct 2020</b>	<b>78</b>
Sept 2020	98
Aug 2020	97
Oct 2019	159

### Door Count

	Main	Bus	Total
<b>Oct 2020</b>	<b>0</b>	<b>402</b>	<b>402</b>
Sept 2020	0	339	339
Aug 2020	0	170	170
Oct 2019	21,110	2,768	23,878

### Adult Volunteer Hours

<b>Oct 2020</b>	<b>76</b>
Sept 2020	98
Aug 2020	58
Oct 2019	1,006

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>Oct 2020</b>	<b>68 / 83 / 2</b>
Sept 2020	62 / 82 / 5
Aug 2020	31 / 45 / 2
Oct 2019	143 / 142 / 6

### Teen Volunteer Hours

<b>Oct 2020</b>	<b>0</b>
Sept 2020	0
Aug 2020	0
Oct 2019	201

### OverDrive

	New Patrons
<b>Oct 2020</b>	<b>45</b>
Sept 2020	53
Aug 2020	76
Oct 2019	47

### Circulation Transactions

	Main	Bus	OverDrive	Total
<b>Oct 2020</b>	<b>12,460</b>	<b>2,886</b>	<b>6,168</b>	<b>21,514</b>
Sept 2020	10,467	2,208	6,026	18,701
Aug 2020	6,670	777	6,598	14,045
Oct 2019	31,798	4,106	4,099	40,003

### Meeting Room Reservations

<b>Oct 2020</b>	<b>0</b>
Sept 2020	0
Aug 2020	0
Oct 2019	19

### Circulation Snapshot (as of November 11, 2020)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	6,103	11.7	515	8.4	7.0
<b>Adult Fiction</b>	10,595	20.3	1,226	11.6	16.6
<b>Adult Non-Fiction</b>	7,189	13.8	609	8.5	8.3
<b>Juvenile</b>	21,138	40.5	3,779	17.9	51.3
<b>Other</b>	7,165	13.7	1,235	17.2	16.8
<b>Total</b>	52,190		7,364	14.1	

## Outreach News from Karen Ballinger

- Karen participated in the Lake Travis Senior Services virtual panel discussion "Discounts for Seniors" on Monday, November 9th with Cyndi Cummings (Realty Austin), Ann Maloley (Be Well MD) and Debi Douglass (Oasis Senior Advisors).
- Karen has twice visited a new bookmobile stop at Pace Bend RV Park on Sundays at the park manager's request. One visit was well attended and one was not. Karen will continue to visit and re-evaluate the stop in the new year.
- Homebound deliveries continue for five patrons with staff and one volunteer continuing to check in with patrons once a month and make deliveries of library materials.
- Contactless reserve pick up outside the bookmobile continues at fifteen regularly scheduled locations, with three preschools and one assisted living facility receiving regular book drop off and pick up services.

## Notes

- Linden posted a Facebook ad for our *Five Little Pumpkins* YouTube video with text advertising our story times, including a link to our catalog page. We spent a total of \$16.08, with a reach of 1,090 people and 53 people engaged (either commenting on, liking, sharing, or clicking on the post).
- Learning with the Library programs on Wednesday afternoons continue to be successful. LTCL volunteer and docent Jeannie Buderer will present a virtual tour of the Blanton Museum of Art on December 2nd.
- Sarah applied for a Texas Commission on the Arts grant to help fund Kim Lehman's Learning with the Library program on December 16th.
- The Friends of the Library have moved to monthly happy hour meetings instead of a weekly schedule. They intend to have the same officers in 2021 as 2020.
- We will participate in the City of Lakeway's '12 Days of Christmas Scavenger Hunt' with lighted décor on our property. Participants will be able to see the decorations from their vehicles. We will also decorate our patio with holiday lights and encourage people to decorate our tree with ornaments from the Take & Make bin on the curbside table.
- LTHS Librarian, Elizabeth Stearns, announced that students can now earn volunteer credit or "in service hours" by reading and recording their minutes on Beanstack and participating in social media posts (up to 15) for the Holiday Reading Challenge! We are excited to have their support and engagement!
- We have officially been awarded funding of \$16,102.90 for the TSLAC CARES Cycle 2 Grant.
- Almost all of the volunteer appreciation yard signs have been distributed and Mariah is hearing from many volunteers who like the signs!
- I have completed paperwork for our annual health insurance renewal with TMLIEBP.
- I moderated a panel at the TLA District 3 Virtual Conference on October 26th and introduced Assistant State Librarian Gloria Meraz.
- Barbara Hathaway and I are planning for Lake Travis Reads 2021.
- We will make sure new employee Karen Scott completes her CPR certification by the end of the year.
- Raj continues to make major improvements to our website. The Digital Resources page now lists databases with authenticated links and the adult programs page has been redesigned.
- The annual inspection of our fire extinguishers should be completed later this month.

- We had parts replaced in our front door by Glass and Door Pro on November 16th.
- ABC is scheduled to conduct their semi-annual HVAC maintenance on December 7th.
- I plan to take vacation days November 23-25th.
- The LTCL website had 7,142 unique visitors and 21,263 visits in the month of October.
- LTCL currently has 13,341 active cardholder accounts.

### Patron Comments

- A patron from Briarcliff and Helping Hands called to share that Karen is "charming and always so helpful."
- From the Webers on November 6: We are SO grateful to you for your services always, but especially during these times. I see the library as a beacon of social justice and kindness. THANK YOU!
- From volunteer Mary on November 16: To all at the library who sent the volunteers such a fun sign. Thank you to whoever drove all the way to Steiner Ranch to put it on my lawn, I am leaving it in the hope some of my neighbors will see it and learn about the library and its many riches. Happy Thanksgiving to all. Mary Hines 🙏

Morgan McMillian  
11/18/2020



Our Holiday Reading Challenge was featured in the November 10th edition of the *Austin American-Statesman*.





From volunteer Cathi Duncan:

What a nice surprise to find in my yard this morning! ❤️🙏. It brought tears to my eyes. I miss not being able to help readers check in and out books 📖. Hopefully we'll all be able to return. Thank you so much. ❤️😊❤️



From the Waite family:

I'm not sure which library angel dropped off our sign but we love it! Thank you! We can't wait to be back in the library soon. We miss seeing everyone.