

Library Director's Report

December 17, 2020

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
Nov 2020	332	220	552	14	25	39
October 2020	610	242	852	26	32	58
Sept 2020	463	365	711	20	38	58
Nov 2019	904	688	1,592	65	54	119

New Patrons

Nov 2020	52
Oct 2020	78
Sept 2020	98
Nov 2019	98

Door Count

	Main	Bus	Total
Nov 2020	0	267	267
Oct 2020	0	402	402
Sept 2020	0	339	339
Nov 2019	18,567 (closed 3 days)	1,117	19,684

Adult Volunteer Hours

Nov 2020	37
Oct 2020	76
Sept 2020	98
Nov 2019	778

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Nov 2020	59 / 86 / 3
Oct 2020	68 / 83 / 2
Sept 2020	62 / 82 / 5
Nov 2019	111 / 107 / 2

Teen Volunteer Hours

Nov 2020	0
Oct 2020	0
Sept 2020	0
Nov 2019	191

OverDrive

	New Patrons
Nov 2020	38
Oct 2020	45
Sept 2020	53
Nov 2019	48

Circulation Transactions

	Main	Bus	OverDrive	Total
Nov 2020	10,848	2,082	5,846	18,776
Oct 2020	12,460	2,886	6,168	21,514
Sept 2020	10,467	2,208	6,026	18,701
Nov 2019	28,847	3,063	3,907	35,817

Meeting Room Reservations

Nov 2020	0
Oct 2020	0
Sept 2020	0
Nov 2019	15

Circulation Snapshot (as of December 7, 2020)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	6,107	11.7	439	7.2	6.2
Adult Fiction	10,631	20.4	1,227	11.5	17.2
Adult Non-Fiction	7,245	13.9	582	8.0	8.2
Juvenile	20,955	40.2	3,619	17.3	50.8
Other	7,167	13.8	1,257	17.5	17.6
Total	52,105		7,124	13.7	

Outreach News from Karen Ballinger

- We are grateful to have received funds from the Texas State Libraries and Archives Commission CARES Cycle 2 grant, part of which will be used to place permanent wifi hotspots throughout the community at various bookmobile stops. Lake Travis Crisis Ministries has agreed to host a hotspot so their clients can access the internet even when the Ministries are closed. Partners in Hope, Apache Shores POA, and the Briarcliff Community Center are currently checking with their board members to approve placements at their locations. Armadillo RV Park is investigating how the hotspot could be protected from the weather in a centralized place in the park. We have one more hotspot to place which we hope can serve library patrons in the Spicewood area. Hotspot placement will include signage advertising the network name and password.
- Bookmobile reserve pick up service and homebound deliveries continue with a few new library patrons using the bookmobile service each week.
- The bus is scheduled to get washed on December 17th.

Notes

- We succeeded in the Holiday Reading Challenge and the Friends donated \$1,000 to LTlov's Green Santa. We received this response from LTlov: "This is fantastic news! I wasn't expecting the community to reach the reading challenge so early, but so glad they did. LTlov and the volunteers that run the Green Santa Program are so very appreciative of the Lake Travis Community Library support. We look forward to seeing the final number of minutes read by the community for the Holiday Reading Challenge. Again, thank you for thinking of LTlov Green Santa during the pandemic and assisting us provide toys, books and a holiday meal for those children who live at or below the poverty."
- As of December 16th, 224 readers have read 125,552 minutes in total.
- Linden plans to apply for the TLA Branding Iron Award honoring creative marketing and public relations projects and activities for our Summer and Holiday Reading Challenges.
- Our Recommended Reads service was featured in the December 14th newsletter and, as a result of the promotion, Sarah received 12 requests that same day!
- Approximately 40 people attended the Learning with the Library Blanton art program on December 2nd, including a third-grade class and residents from Belmont Assisted Living.
- The virtual Noon Year's Eve party will take place on December 31st starting at 11am. Magician John O'Bryant will perform and help us count down to 2021.
- The Foreign Policy Association has announced the topics for the 2021 Great Decisions program, which will launch again sometime next year, likely in a virtual environment.
- We have been notified the by Texas Workforce Commission that 2021 employer tax rates will be released in February instead of December as in previous years.
- We have ordered Mobile Printing from Envisionware that we hope to install and implement early in 2021. The TSLAC CARES Act grant will fund this project.
- We increased our TML Cyber Security Liability coverage to higher protection for an additional \$48 per year.
- Barbara Hathaway and I are planning for Lake Travis Reads 2021 and have contacted two potential authors.
- We will make sure new employee Karen Scott completes her CPR certification by the end of the year.

- ABC conducted their semi-annual HVAC maintenance on December 7th.
- I plan to take vacation days December 21-23.
- The LTCL website had 6,135 unique visitors and 18,500 visits in the month of November.
- LTCL currently has 13,304 active cardholder accounts.

Patron Comments

- From Joan on November 20: Thanks to all of you for the curbside service; it has provided me with many hours of pleasure during the quarantine!
- A patron texted on Gabbie on December 15: Thank you for allowing us to continue to enjoy reading during Covid! You are doing an amazing job!!
- Danielle called a patron with a reserve notification and she wanted to share that she greatly appreciates us being open for curbside. She says we have made the process "easy and smooth."

Morgan McMillian
12/16/2020



Tiny Tails to You visited Learning with the Library on December 9th.