

# Library Director's Report

## March 25, 2021

### Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
<b>Feb 2021</b>	<b>441</b>	<b>149</b>	<b>590</b>	<b>18</b>	<b>21</b>	<b>39</b>
Jan 2021	467	229	696	17	24	41
Dec 2020	598	138	736	16	17	33
Feb 2020	1,138	1,043	2,181	66	66	133

### New Patrons

<b>Feb 2021</b>	<b>56</b>
Jan 2021	66
Dec 2020	55
Feb 2020	95

### Door Count

	Main	Bus	Total
<b>Feb 2021</b>	<b>0</b>	<b>249</b>	<b>249</b>
Jan 2021	0	300	300
Dec 2020	0	360	360
Feb 2020	21,920	1,319	23,239

### Adult Volunteer Hours

<b>Feb 2021</b>	<b>68</b>
Jan 2021	41
Dec 2020	27
Feb 2020	997

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>Feb 2021</b>	<b>57 / 73 / 4</b>
Jan 2021	70 / 80 / 2
Dec 2020	82 / 76 / 4
Feb 2020	142 / 135 / 4

### Teen Volunteer Hours

<b>Feb 2021</b>	<b>0</b>
Jan 2021	0
Dec 2020	0
Feb 2020	251

### OverDrive

	New Patrons
<b>Feb 2021</b>	<b>57</b>
Jan 2021	60
Dec 2020	37
Feb 2020	43

### Circulation Transactions

	Main	Bus	OverDrive	Total
<b>Feb 2021</b>	<b>8,791</b>	<b>1,903</b>	<b>6,088</b>	<b>16,872</b>
Jan 2021	11,117	2,296	6,581	19,994
Dec 2020	10,947	2,505	6,028	19,507
Feb 2020	29,804	3,312	4,241	37,357

### Meeting Room Reservations

Feb 2021	0
Jan 2021	0
Dec 2020	0
Feb 2020	20

### Outreach News from Karen Ballinger

- Malone Diesel changed the bookmobile engine oil, rotated and balanced all six tires, and installed a screw in the generator compartment on February 25. They are planning on replacing the rear brakes during the next service visit in August 2021.
- Raj and Karen B. completed a modified driver's training for 2021. Raj and Karen B. both practiced driving the bookmobile between closely placed cones and reviewed driver safety together and during self-narration while driving to stops.
- It's been a year since the library closed and bookmobile stops were canceled for 11 weeks. At that time, the bookmobile was visiting 24 unique locations with 26 stops. Now we are visiting 20 of the previous 24 unique locations. We visit 14 locations regularly with the bookmobile for outside reserve pick up. We also added one

bookmobile stop and changed the location of one stop. We are serving three preschools and one assisted living facility with regular book drop off and pick up services, and two other assisted living facilities with as-needed book drop off and pick up. We will continue to evaluate the remaining six stops (three preschools and three Sunday stops) as restrictions evolve for both the library and stop locations.

- All six permanent hotspots funded by the TSLAC CARES Act have been delivered, and four have been installed. We have started advertising the hotspot within the local communities and plan to advertise the placement of all the hotspots once they are all installed. Here are some Facebook comments about the permanent WiFi hotspot in Apache Shores:



### Notes

- We launched the on-demand streaming video service Kanopy on February 22 to an enthusiastic response! In the first month, Kanopy has had 705 unique visitor sessions with 144 videos played for a total of 4,116 minutes. We found that the mobile app for Kanopy is the most widely used with 42% of patrons watching on their smartphone, followed by 38% TV viewers and the remaining using a mixture of desktops, laptops, and tablets.
- We were not awarded TLA's Branding Iron Award this year in spite of Linden's superb application.

- Sarah was awarded a \$250 Texas Commission on the Arts Performance Support grant for Lucas Miller to perform this summer.
- We completed our first round of reporting for the TSLAC/IMLS CARES Act Grant and should soon receive a \$9,838 reimbursement.
- We have installed the Envisionware Mobile Printing service and you can print from the PrinterOn app, by emailing library printers directly, or by uploading documents to [www.printeron.net/ltcl/laketravis](http://www.printeron.net/ltcl/laketravis).
- We have purchased an enhancement in our Apollo catalog that shows extra features including You May Also Like, author information, and professional reviews.
- In preparation for a future reopening, U.S. Energy will visit the library in late March to replace light bulbs.
- Sharon Rogers will present the Container Gardening Learning with the Library program on March 31st.
- Sarah is presenting two programs at the virtual TLA conference next month – *Virtual Programming in Small and Community Libraries: Successes and Failures* and *Virtual Summer Reading Program: Results from Summer 2020*. Morgan also plans to attend the conference.
- We are still trying to repair the water damage in the women’s restroom after February’s epic winter storm.
- Our website’s Buntington theme is out of date and no longer compatible with our PHP general-purpose scripting language required for our website. Karen Scott is working on the problem and we will likely have to hire an outside developer to migrate to a new theme.
- Texas House Bill 3834 requires local government employees and elected officials to take annual cybersecurity training. The bill also requires the governing body of the local government to verify and report on the annual training completion by employees. Staff and board members need watch the short TML Cyber Security Awareness Training video and submit test results so we will be compliant!
- Sue and Morgan are working with our TFE phone consultant on the new system that we hope to have installed within the month.
- We have purchased ten more hotspots that should be in circulation later this month.
- Morgan attended another meeting with the St. David’s Foundation and former IMLS Director Dr. Kit Matthew about their Libraries for Health initiative. The Foundation is interested in working with public libraries to promote mental wellness.
- I have been asked to continue to serve as Treasurer of TLA’s Public Library Division.
- I continue to serve on the UT School of Information Advisory Council and have three zoom meetings this spring.
- Morgan attended the Lakeway Tuscan Village Condominium Community Master Association Board Meeting via zoom on February 26th.
- Lake Travis Reads 2021 concluded with Lisa Wingate on March 10th with 134 participants from around the country.
- I completed an open records request from [Texas@OpenTheBooks.com](mailto:Texas@OpenTheBooks.com) on March 18th.
- Gabe Garcia aced his exam and has completed his CPR certification.
- The LTCL website had 5,832 unique visitors and 17,138 visits in the month of February.
- LTCL currently has 13,277 active cardholder accounts.

## Patron Comments

- From Linda on March 1: Please reopen the library. Everyone else reopened months ago. There is ample evidence that lack of socialization is creating problems, esp. for younger and older people in particular. There are ample cleaning measures in place that are being used elsewhere successfully. I see quite a few cars there most every time I drive by, so you seem to have sufficient volunteers. Please, please let us have the library back. Thank you.
- From Andrew: First of all, thank you for everything you and your staff have done and are doing to keep the library viable during the pandemic. The Curbside option has been a godsend and I have really appreciated it.
- From Jim: We all appreciate the efforts you and your staff go to to continue a high level of customer service in this pandemic environment. Keep up the good work and stay safe.
- From Nancy: What a great night! Let's always zoom for Lake Travis Reads<:) I can't imagine that this would have been any better in person.
- From Terri in Fallston, Maryland: THANK YOU SO MUCH for making this evening with Lisa Wingate possible!!! I totally enjoyed every minute of it. Warm regards.
- From Edie: I so enjoyed last night's LTR event. I have read both of the books and enjoyed hearing her talk about both. Thanks so much for organizing.
- From Dickie: I wanted to let you know that Great Decisions lectures this year are off to a great start. You did a great job finding excellent moderators. Michael Hasler's Supply Chains & U.S. Security was interesting and he is obviously an expert in the field. Jeremi Suri's coverage of The Persian Gulf security was exceptional. I appreciated that they were able to cover the topic without pushing their politics. I look forward to the next presentation. Looks like one advantage of the Zoom platform is you can more easily recruit experts on the topics.
- John wrote about Great Decisions: We both enjoyed the discussion! I'm not sure you realize the important role you and the library play in maintaining good mental health and stimulation during these times. Great job putting this together!
- From Pat after the Learning with the Library baking program: Just wanted you to know how much fun I had baking with this Zoom class. Mindy and Sarah were great! I will tune in again whenever they are on the schedule. The dialogue with all the children was hilarious!
- From Lauren after the Learning with the Library baking program: Thank you so much! Ethan has a wonderful time and Ms. Mindy was very patient and kind. Ethan is already planning what filling to use next time! See you soon!
- From Nancy to Sarah: Carmen and Ella love your story times! They weren't able to attend preschool because of COVID, so your class is entertaining, educational, and a learning experience for them. You are a gifted preschool teacher.
- A Gabbie text message on March 12: So I think it's time for the library to reopen. There is abundant space inside and you can limit visitor numbers.
- From Patt: The enclosed donation is a small thank you for all you have provided for all of us readers during this pandemic time. We are 'snow birds' and we so appreciate being able to utilize the LTCL freely while we are here - last spring online and this winter being able to pick up real books regularly. Thank you for your continuing service and dedication to the community and all of us who never would have made it sanely through the pandemic without you!!
- From Henry: My kids loved Dinosaur George! He's so hilarious. :)



We sent cookies to the Westbank Community Library after their water damage during the epic winter storm.

**Circulation Snapshot – Tuesday, March 16, 2021**

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - 000 - 099	112	0.2	10	110	111	9	1	1	0.1
2 - 100 - 199	289	0.6	46	286	286	44	3	2	0.7
3 - 200 - 299	238	0.5	20	234	226	18	12	2	0.3
4 - 300 - 399	1425	2.8	110	1389	1387	92	38	18	1.6
5 - 400 - 499	45	0.1	2	45	45	2	0	0	0
6 - 500 - 599	175	0.3	21	175	169	18	6	3	0.3
7 - 600 - 699	1413	2.8	166	1407	1375	142	38	24	2.4
8 - 700 - 799	535	1	33	534	520	23	15	10	0.5
9 - 800 - 899	269	0.5	27	260	262	22	7	5	0.4
10 - 900 - 919	238	0.5	20	235	237	19	1	1	0.3
11 - 920 - 921	29	0.1	3	29	29	3	0	0	0

12 - 922 - 999	861	1.7	62	801	827	49	34	13	0.9
13 - Adult Graphic Novel	94	0.2	1	94	94	1	0	0	0
14 - Audio	1839	3.6	86	1835	1805	84	34	2	1.3
15 - Beginning Reader	1934	3.8	524	1770	1688	440	246	84	7.7
16 - Biography	718	1.4	51	699	694	46	24	5	0.7
17 - Bluebonnet	40	0.1	17	20	35	15	5	2	0.2
18 - Board Books	1104	2.2	248	1016	1013	218	91	30	3.6
19 - Caldecott	144	0.3	20	78	138	14	6	6	0.3
20 - Chapter Book	2260	4.4	535	2083	2049	451	211	84	7.9
21 - Default	0	0	0	0	0	0	0	0	0
22 - DVD	3292	6.4	325	3142	3052	270	240	55	4.8
23 - Family DVD	571	1.1	72	518	485	53	86	19	1.1
24 - Fiction	10131	19.7	1151	9770	9953	1071	178	80	16.9
25 - ILL	9	0	0	2	9	0	0	0	0
26 - J Audio	314	0.6	18	313	305	15	9	3	0.3
27 - J Biography	502	1	58	494	482	53	20	5	0.9
28 - J DVD	799	1.6	68	762	731	60	68	8	1
29 - J Foreign Language	22	0	1	22	21	0	1	1	0
30 - J Graphic Novel	1179	2.3	256	1054	1032	174	147	82	3.8
31 - Juvenile	3355	6.5	551	3206	3220	480	135	71	8.1
32 - Kits	200	0.4	38	194	192	37	8	1	0.6
33 - Laptop - In Lib	3	0	0	1	3	0	0	0	0
34 - Large Print	686	1.3	80	682	629	69	57	11	1.2
35 - Launchpad	22	0	3	22	21	2	1	1	0
36 - Launchpad - In Lib	0	0	0	0	0	0	0	0	0
37 - Lone Star	38	0.1	4	20	36	4	2	0	0.1
38 - Magazine	869	1.7	24	136	858	22	11	2	0.4
39 - Mobile Hotspot	35	0.1	35	1	26	26	9	9	0.5
40 - Music CD	93	0.2	1	92	91	1	2	0	0
41 - NF Audio	460	0.9	10	459	437	10	23	0	0.1
42 - NF Juvenile	2794	5.4	347	2763	2613	288	181	59	5.1
43 - Online Database	2	0	0	2	2	0	0	0	0
44 - Oversize	15	0	0	15	15	0	0	0	0
45 - Picture Books	8004	15.6	1309	7741	7386	1123	618	186	19.2
46 - Professional	20	0	0	17	20	0	0	0	0
47 - Reference	37	0.1	0	8	37	0	0	0	0
48 - Scouts	132	0.3	6	131	132	6	0	0	0.1
49 - Spanish - Adult	143	0.3	13	132	102	3	41	10	0.2
50 - Spanish - Children	582	1.1	59	569	443	19	139	40	0.9
51 - Story Time	15	0	0	15	15	0	0	0	0
52 - TV	1375	2.7	142	1345	1308	132	67	10	2.1
53 - YA	1584	3.1	213	1546	1556	201	28	12	3.1
54 - YA Audio	53	0.1	6	53	53	6	0	0	0.1
55 - YA Graphic Novel	245	0.5	12	245	231	12	14	0	0.2
Total	51343		6804	48514	48486	5847	2857	957	