# <u>Library Director's Report</u> <u>April 22, 2021</u>

#### Program Attendance & Number of Programs Offered

| -          | Children | Adults | Total Attendance | Children | Adults | <b>Total Offered</b> |
|------------|----------|--------|------------------|----------|--------|----------------------|
| March 2021 | 719      | 516    | 1,235            | 20       | 31     | 51                   |
| Feb 2021   | 441      | 149    | 590              | 18       | 21     | 39                   |
| Jan 2021   | 467      | 229    | 696              | 17       | 24     | 41                   |
| March 2020 | 501      | 386    | 887              | 33       | 33     | 66                   |

#### **New Patrons**

| March 2021 | 57 |
|------------|----|
| Feb 2021   | 56 |
| Jan 2021   | 66 |
| March 2020 | 69 |

#### **Adult Volunteer Hours**

| March 2021 | 103 |
|------------|-----|
| Feb 2021   | 68  |
| Jan 2021   | 41  |
| March 2020 | 378 |

#### Teen Volunteer Hours

| <b>March 2021</b> | 0   |
|-------------------|-----|
| Feb 2021          | 0   |
| Jan 2021          | 0   |
| March 2020        | 111 |

| Circulation T | Circulation Transactions |       |           |        |  |  |  |  |  |  |  |
|---------------|--------------------------|-------|-----------|--------|--|--|--|--|--|--|--|
|               | Main                     | Bus   | OverDrive | Total  |  |  |  |  |  |  |  |
| March 2021    | 11,669                   | 2,353 | 6,381     | 20,403 |  |  |  |  |  |  |  |
| Feb 2021      | 8,791                    | 1,903 | 6,088     | 16,872 |  |  |  |  |  |  |  |
| Jan 2021      | 11,117                   | 2,296 | 6,581     | 19,994 |  |  |  |  |  |  |  |
| March 2020    | 15,964                   | 1,731 | 5,267     | 22,962 |  |  |  |  |  |  |  |

# Meeting Room Reservations

| Miccung Room Rese | i vations |
|-------------------|-----------|
| March 2021        | 0         |
| Feb 2021          | 0         |
| Jan 2021          | 0         |
| March 2020        | 18        |

### **Outreach News from Karen B.**

- There are four staff members and one volunteer making deliveries to six active homebound delivery patrons. We have fewer homebound delivery participants due to moves to assisted living facilities or less interest in reading due to physical impairments. We can advertise the homebound delivery service to a broader audience when we have enough staff and volunteers to make deliveries.
- Karen B. finished inventory of the bookmobile collection in March. There were 121 items that were not recorded in Apollo as being in the right branch because of a problem in June and July 2020 that has been resolved. Four items that were not found in either branch of the library.

#### **Door Count**

|            | Main   | Bus | Total  |
|------------|--------|-----|--------|
| March 2021 | 0      | 376 | 376    |
| Feb 2021   | 0      | 249 | 249    |
| Jan 2021   | 0      | 300 | 300    |
| March 2020 | 10,142 | 758 | 10,900 |

#### Interlibrary Loan (ILL)

|            | Requested/Received/Shipped |
|------------|----------------------------|
| March 2021 | 89 / 108 / 4               |
| Feb 2021   | 57 / 73 / 4                |
| Jan 2021   | 70 / 80 / 2                |
| March 2020 | 77 / 57 / 1                |

| OverDrive  | New Patrons |
|------------|-------------|
| March 2021 | 48          |
| Feb 2021   | 57          |
| Jan 2021   | 60          |
| March 2020 | 120         |

- The check engine light came on in the bookmobile on April 2nd. Malone Diesel replaced two spark plugs and ignition coils. Ignition coil failures are apparently a common problem in Ford trucks. Sometimes another ignition coil fails soon after one is replaced. If that happens, Karen B. recommends replacing the remaining eight spark plugs and ignition coils, which will probably cost between \$1,500 to \$2,000. Even though there are only approximately 31,000 miles on the bookmobile, it's still 4.5 years old with a lot of engine idling time.
- Brookdale Lohmans Crossing Assisted Living facility has invited outreach staff inside their facility and the Lake Travis Independent School District Summer Squires program has also invited the bookmobile to participate in their seven week summer program. The bookmobile and outreach staff are waiting for board approval to be able to participate in these events.

## <u>Notes</u>

- Here is a brief legislative update from Association of Texas Library Districts Chair Mary Jo Finch:
  - Legislative priorities: Our Legislature is focused on ERCOT, elections, abortion, and redistricting this year. We are not seeing much legislation that will affect library districts outside the usual: lobbyist restrictions, changes to what's taxable (nothing major has been identified), and employment law changes (like what you can require on an application).
  - Next steps for the Legislature: The next step is that an analysis of each bill is produced that explains the purpose of the bill. This really helps us understand whether a bill is of concern or not. We are watching for those to be filed. Some bills will make it out of committee and other bills will die there. This will reduce the number we are watching. We will send a report of bills we are watching once they make it out of committee.
  - Change of law firms: Andrew Tatgenhorst, the lawyer who is watching legislation for us, has moved law firms to Thompson & Horton who specialize in schools and government agencies. We moved with him under the same contract. As an attorney, Andrew represents several of our library districts individually, and he has done trainings for us at our district meetings. His wife is the programs manager on our staff at Westbank, so he has familiarity with library districts.
- Please see the attached ALA Library Recovery Funding Summary for the American Rescue Plan Act of 2021.
- We received notice of eRate funding for internet service for 2021 in the amount of \$355.90.
- In the month of March, the new Kanopy streaming video service had 1,319 unique visitor sessions, 278 videos played, and 7,450 total minutes watched. Kanopy's mobile app continues to remain the most popular way to watch videos.
- A long article about our Great Decisions programs was featured in the *Austin American-Statesman* on April 10th.
- The Friends of the Library have agreed to once again sponsor our Summer Reading Program. If the community reads a certain number of minutes, they will donate \$500 to the Lake Travis Crisis Ministries and \$500 to Helping Hand Crisis Ministry of Spicewood.
- In preparation for reopening, U.S. Energy will replace light bulbs next week.

- Sharon Rogers presented a Container Gardening Learning with the Library program on March 31st that was hugely successful! She has also created hundreds of craft kits that are popular Take & Make kits.
- Repairs to the women's restroom from February's epic winter storm are scheduled for April 26th.
- At the recommendation of multiple other library districts, we have hired Heart of Texas IT to help with our website issues and redevelopment.
- Texas House Bill 3834 requires local government employees and elected officials to take annual cybersecurity training. The bill also requires the governing body of the local government to verify and report on the annual training completion by employees. Staff and board members need watch the short TML Cyber Security Awareness Training video and submit test results so we will be compliant!
- The new phone system was mostly installed on April 21st.
- The Lake Travis Community Library YouTube channel has gained in popularity over the past year with story time videos, staff sing-alongs, and recorded children's programs. Highlights include the Austin Zoo Virtual Tour which has been viewed 166 times and Librarian Karen Ballinger's story time video "Five Fuzzy Chicks by Diana Murray" which has been viewed 244 times. Videos like these offer accessibility for our library patrons with built-in features like closed captioning and language translation options.
- Reviewer in Residence Kim McGee's review of Stacey Abram's *While Justice Sleeps* is featured in the attached May 2021 LibraryReads flyer.
- Staff have started the annual evaluation process.
- I plan to take vacation days the week of July 19th.
- The LTCL website had 6,666 unique visitors and 19,158 visits in the month of March.
- LTCL currently has 13,244 active cardholder accounts.

## Patron Comments

- From a family on March 26 to Sarah about Take & Make crafts: Thank you for the St Patty's Day crafts Elsa really enjoyed making it, and everything you do for the kids as a whole we wouldn't be able to make it through this without you.
- From Martin: I wanted to say thank you for what you and your staff have done over the last year. It has been impressive and appreciated!
- From Carrie: I could sing your praises endlessly! The hot spot is quite an amazing addition to our neighborhood that I hope provides a tiny bit of equity and assistance for people. It also feels like we are "seen" out here when something like that has been considered and provided.
- From Trudy about the Container Gardening Program: Thank you and Sharon for the program. Her garden is beautiful! This list is super! I was trying to write info and watch at the same time! All your efforts to keep us involved are greatly appreciated!
- From Bonnie in response to Recommended Reads suggestions from Sarah: Well, I have to say that you have outdone yourself. There are a lot of great recommendations that my boys haven't read. Bravo!
- From Mary Margaret about Great Decisions with University of Alaska Anchorage Professor Dr. Chad Briggs: What a fantastic speaker we had! I think he was the best we've had. Congrats on finding him!



The Women's Club of Greater Lakeway Galloping Gourmets brought homemade scones to library staff as a thank you on April 19th!



The bookmobile was featured on the Association of Bookmobile and Outreach Services Instagram page!

# Circulation Snapshot – Wednesday, April 14, 2021

|                                     |                 |               |          |          |          |             |           | _          | % of         |
|-------------------------------------|-----------------|---------------|----------|----------|----------|-------------|-----------|------------|--------------|
| Turpe                               | Holdingo        | % of<br>Total | Out      | Titles   | Main     | Main<br>Out | Bue       | Bus<br>Out | Total<br>Out |
| Туре<br>1 - 000 - 099               | Holdings<br>112 | 0.2           | 0ut<br>7 | 110      | 111      | 0ut 6       | Bus<br>1  | 1          | 0ut<br>0.1   |
| 2 - 100 - 199                       | 290             | 0.2           | 51       | 287      | 287      | 49          | 3         | 2          | 0.1          |
| 3 - 200 - 299                       | 230             | 0.0           | 22       | 234      | 207      | 49<br>19    | 13        | 3          | 0.8          |
| 4 - 300 - 399                       | 1431            | 2.8           | 94       | 1394     | 1400     | 81          | 31        | 13         | 0.3<br>1.4   |
| 5 - 400 - 499                       | 45              | 0.1           | 94<br>2  | 45       | 45       | 2           | 0         | 0          | 0            |
| 6 - 500 - 599                       | 45              | 0.1           | 27       | 45       | 45       | 24          | 6         | 3          | 0.4          |
| 7 - 600 - 699                       | 1415            | 2.7           | 138      | 1409     | 1383     | 118         | 32        | 20         | 2.1          |
| 8 - 700 - 799                       | 535             | 2.7           | 33       | 534      | 521      | 23          | 32<br>14  | 10         |              |
| 9 - 800 - 899                       | 270             | 0.5           | 22       | 261      | 267      | 23          | 3         | 10         | 0.5<br>0.3   |
| 10 - 900 - 919                      | 270             | 0.5           | 22       | 236      | 233      | 18          | 6         | 5          | 0.3          |
| 11 - 920 - 921                      | 239             | 0.5           | 23       | 230      | 233      | 10          | 1         | 0          | 0.3          |
| 12 - 922 - 999                      | 865             | 1.7           |          | 803      | 838      | 60          | 27        | 4          | 1            |
|                                     | 94              | 0.2           | 64<br>3  | <u> </u> | <u> </u> | 3           | 0         | 4          | 0            |
| 13 - Adult Graphic Novel            |                 |               |          |          |          |             |           |            | -            |
| 14 - Audio                          | 1839<br>1939    | 3.6           | 59       | 1835     | 1810     |             | 29<br>227 | 4          | 0.9          |
| 15 - Beginning Reader               |                 | 3.8           | 500      | 1773     | 1712     | 413         |           | 87         | 7.5          |
| 16 - Biography                      | 718             | 1.4           | 45       | 699      | 690      | 42          | 28        | 3          | 0.7          |
| 17 - Bluebonnet                     | 39              | 0.1           | 12       | 20       | 33       | 12          | 6         | 0          | 0.2          |
| 18 - Board Books                    | 1105            | 2.1           | 217      | 1018     | 1020     | 189         | 85        | 28         | 3.2          |
| 19 - Caldecott                      | 144             | 0.3           | 23       | 78       | 144      | 23          | 0         | 0          | 0.3          |
| 20 - Chapter Book                   | 2277            | 4.4           | 532      | 2098     | 2073     | 460         | 204       | 72         | 7.9          |
| 21 - Default                        | 0               | 0             | 0        | 0        | 0        | 0           | 0         | 0          | 0            |
| 22 - DVD                            | 3308            | 6.4           | 287      | 3154     | 3068     | 219         | 240       | 68         | 4.3          |
| 23 - Family DVD                     | 575             | 1.1           | 84       | 522      | 489      | 69          | 86        | 15         | 1.3          |
| 24 - Fiction                        | 10174           | 19.8          | 1112     | 9815     | 10031    | 1033        | 143       | 79         | 16.6         |
| 25 - ILL                            | 9               | 0             | 0        | 2        | 9        | 0           | 0         | 0          | 0            |
| 26 - J Audio                        | 314             | 0.6           | 17       | 313      | 306      | 16          | 8         | 1          | 0.3          |
| 27 - J Biography                    | 505             | 1             | 84       | 497      | 491      | 82          | 14        | 2          | 1.3          |
| 28 - J DVD                          | 800             | 1.6           | 73       | 763      | 718      | 63          | 82        | 10         | 1.1          |
| 29 - J Foreign Language             | 22              | 0             | 1        | 22       | 21       | 0           | 1         | 1          | 0            |
| 30 - J Graphic Novel                | 1181            | 2.3           | 294      | 1055     | 1007     | 189         | 174       | 105        | 4.4          |
| 31 - Juvenile                       | 3363            | 6.5           | 520      | 3211     | 3236     | 462         | 127       | 58         | 7.8          |
| 32 - Kits                           | 200             | 0.4           | 29       | 194      | 187<br>3 | 23          | 13        | 6<br>0     | 0.4          |
| 33 - Laptop- In Library             | 691             | 1.3           | 0<br>91  | 1<br>687 | 604      | 0<br>70     | 0<br>87   | 21         | 0<br>1.4     |
| 34 - Large Print<br>35 - Launchpad  |                 |               |          |          |          |             |           |            |              |
| 36 - Launchpad - In Library         | 22<br>0         | 0             | 12<br>0  | 22<br>0  | 22<br>0  | 12<br>0     | 0         | 0          | 0.2          |
| 37 - Lone Star                      | 38              | 0.1           | 4        | 20       | 36       | 4           | 2         | 0          | 0.1          |
| 38 - Magazine                       | 909             | 1.8           | 4<br>55  | 136      | 909      | 4<br>55     | 0         | 0          | 0.1          |
| 39 - Mobile Hotspot                 | 909<br>46       | 0.1           | 43       | 130      | 35       | 32          | 11        | 11         | 0.6          |
| 40 - Music CD                       | 93              | 0.1           | 43       | 92       | <u> </u> | <u> </u>    | 2         | 0          | 0.0          |
| 40 - Music CD<br>41 - NF Audio      | 460             | 0.2           | 12       | 459      | 439      | 9           | 21        | 3          | 0.2          |
| 41 - NF Audio<br>42 - NF Juvenile   | 2796            | 5.4           | 375      | 2765     | 2603     | 304         | 193       | 71         | 0.2<br>5.6   |
| 43 - Online Database                | 2790            | 0             | 0        | 2705     | 2003     | <u> </u>    | 0         | 0          | <u> </u>     |
| 43 - Onine Database                 | 14              | 0             | 1        | <br>14   | <br>14   | 1           | 0         | 0          | 0            |
| 44 - Oversize<br>45 - Picture Books | 8023            | 15.6          | 1356     | 7761     | 7448     | 1188        | 575       | 168        | 20.2         |
| 46 - Professional                   | 0023            | 15.0          | 0        | 0        | 1440     | 0           | 0         | 0          | 20.2         |
| 47 - Reference                      | 37              | 0.1           | 0        | 8        | 37       | 0           | 0         | 0          | 0            |
| 48 - Scouts                         |                 | 0.1           | 5        | 0<br>131 | 132      | 5           | 0         | 0          | _            |
| 40 - Scouls                         | 132             | 0.3           | 5        | 131      | 132      | 5           | U         | U          | 0.1          |

| 49 - Spanish - Adult    | 144   | 0.3 | 11   | 133   | 100   | 3    | 44   | 8   | 0.2 |
|-------------------------|-------|-----|------|-------|-------|------|------|-----|-----|
| 50 - Spanish - Children | 582   | 1.1 | 58   | 569   | 450   | 28   | 132  | 30  | 0.9 |
| 51 - Story Time         | 0     | 0   | 0    | 0     | 0     | 0    | 0    | 0   | 0   |
| 52 - TV                 | 1377  | 2.7 | 128  | 1347  | 1295  | 102  | 82   | 26  | 1.9 |
| 53 - YA                 | 1588  | 3.1 | 169  | 1550  | 1556  | 154  | 32   | 15  | 2.5 |
| 54 - YA Audio           | 53    | 0.1 | 2    | 53    | 53    | 2    | 0    | 0   | 0   |
| 55 - YA Graphic Novel   | 245   | 0.5 | 8    | 245   | 228   | 8    | 17   | 0   | 0.1 |
| Total                   | 51507 |     | 6707 | 48619 | 48705 | 5753 | 2802 | 954 |     |