

Library Director's Report

August 26, 2021

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
July 2021	769	120	889	24	18	42
June 2021	675	161	836	24	23	47
May 2021	348	157	505	16	22	38
July 2020	1,729	249	1,978	28	32	60
July 2019	2,925	606	3,531	104	46	150

New Patrons

July 2021	163
June 2021	178
May 2021	97
July 2020	80
July 2019	183

Door Count

	Main	Bus	Total
July 2021	11,470	766	12,236
June 2021	9,746	880	10,626
May 2021	6,352	442	6,774
July 2020	0	323	323
July 2019	26,729	1,406	28,135

Adult Volunteer Hours

July 2021	332
June 2021	227
May 2021	165
July 2020	66
July 2019	930

Teen Volunteer Hours

July 2021	111
June 2021	0
May 2021	0
July 2020	0
July 2019	549

Interlibrary Loan (ILL)

	Requested/Received/Shipped
July 2021	115 / 122 / 2
June 2021	120 / 120 / 4
May 2021	99 / 94 / 4
July 2020	58 / 68 / 2
July 2019	139 / 132 / 6

Circulation Transactions

	Main	Bus	OverDrive	Total
July 2021	27,110	2,538	6,297	35,945
June 2021	25,954	2,779	6,383	35,116
May 2021	16,622	2,639	6,526	25,787
July 2020	12,921	1,840	6,451	21,212
July 2019	38,233	2,970	4,453	45,656

OverDrive

OverDrive	New Patrons
July 2021	53
June 2021	56
May 2021	48
July 2020	75
July 2019	68

Meeting Room Reservations

July 2021	0
June 2021	0
May 2021	0
July 2020	0
July 2019	10

Outreach News from Karen B.

- Karen B. has been helping the Brookdale Lohmans Crossing book club by ordering Large Print books from the Texas State Libraries and Archives Talking Book Program. The Talking Book Program provides digital audio books and large print books to institutions and individuals.

- Karen S. has designed and ordered stickers to celebrate the bookmobile's fifth birthday! We will hand out these stickers all month long at bookmobile stops and sing Happy Birthday to the bookmobile at our preschool stops.
- Raj, Gabe, and Karen B. are working on arranging preschool visits with outside story times with Emmaus Catholic Parish Early Childhood Education Program, One Chapel Children's Academy, and Bee Loved Preschool.
- Madison and Kennedy Kull, long time library patrons, moved into a house right next to the Deer Creek bookmobile stop! They recognized Ms. Raj and had a great time on the bookmobile!
- Ms. Hermans at the Sweetwater bookmobile stop said, "Library day is the quietest day in the house." She explained her children immediately go home and read all the books they've picked up on reserve at the bookmobile.

Reopening Notes

- We have paused our expansion of hours and hiring a 20-hour per week Circulation Clerk due to the Austin Public Health's Stage 5 status.
- The Friends Bookstore opened on August 2nd and is receiving an enthusiastic response! Volunteers are engaged and eager to staff the store, the public is generous with donations, and shoppers love buying books. We plan to place an order for shelves soon.

Notes

- On June 30, 2021, Governor Abbott lifted the open meeting law suspensions that had been temporarily suspended in March 2020 in response to the COVID-19 pandemic. As a result, all open meeting requirements will resume on September 1, 2021. Under the COVID-19 suspensions, a quorum of remote, videoconferencing attendees was sufficient—meaning all members could be at separate locations and all be counted as present. Once the suspensions are lifted on September 1, a quorum must be physically present at the meeting in order to utilize videoconferencing.
- Please see the attached legislative update from Mary Jo Finch.
- I submitted the annual Special Purpose District Information Database Transparency Report to the Comptroller.
- We have been notified by TSLAC that our anticipated ILL reimbursement should be \$318.63.
- The Long Range Planning Committee will have their first meeting in September.
- Please see attached quotes for landscaping repairs from ABC and Maven Landscaping.
- We have purchased blinds for the workroom from Austintatious and will repair a damaged blind in the meeting room during their installation.
- We will pay \$1,800 in plumbing repairs for damaged outside faucets after the February 2020 winter storm.
- ABC pest control has sprayed and removed wasp nests outside the building.
- The virtual Library District Discussion Group meeting took place on August 13th.
- I might apply for the St. David's Foundation Libraries for Health grant due on September 7th.
- Final grant reporting for the TSLAC CARES Act grant is due September 7th.
- Steven Pedigo will speak about 2020 census data at the Speakers' Forum zoom event on September 9th. Pedigo is a professor of practice at the Lyndon B. Johnson School of Public Affairs at UT and the director of the LBJ Urban Lab.

- I will attend the virtual CTLS Fall Membership Meeting on September 17th.
- I have been asked to join the CTLS Long Range Planning Committee and our first meeting is on September 24th.
- The Summer Reading Program concluded on July 31st with our goal surpassed and \$500 donations to both Lake Travis Crisis Ministries and Helping Hand Crisis Ministry of Spicewood. We offered high quality programs this summer and our community responded with enthusiastic engagement. Sarah received much appreciation and positive feedback for our efforts this summer.
- Sarah sent notes and Starbucks gift cards to the LTISD librarians to wish them a happy new school year. We received many appreciative comments as a result.
- I have started paperwork for our TMLIEBP renewal. We should expect a 3% increase and changes with their partnership with Blue Cross Blue Shield.
- We have renewed two of our five current TumbleBooks subscriptions.
- Kanopy stats went up in July! We had 2,032 visits, 346 plays, and 12,421 minutes watched (roughly a 75% increase in unique visitor sessions and 38% increase in minutes watched compared to June). 257 total library users have created Kanopy accounts!
- The LTCL website had 6,486 unique visitors and 16,869 visits in the month of July.
- LTCL currently has 13,407 active cardholder accounts.

Patron Comments

- Linden promoted the new Friends Bookstore on Facebook with money earned from an ad credit. The ad lasted 7 days and was viewed by a total of 1,617 people, all living within a 10 mile radius of the library. 168 people interacted with the post in some way, for example clicking the "like" button, commenting, or reading more about the library through the featured *Austin-American Statesman* article. The majority of people who viewed the ad were women over the age of 65. Here are some comment highlights:
 - Love this and our wonderful library!
 - Perfect - I'm planning on donating all my son's kids books as well some of my books. Love your library, and we always appreciate your service and excellent work y'all are doing.
 - Yeeeee!! Great idea and so excited for this!
- From Samantha on July 30 about the Summer Reading Program virtual programs: My children have so enjoyed these sessions!
- Jorge Pena gave us a five star google review on August 11 with the adjective: Great!

Morgan McMillian
8/25/2021

<https://www.statesman.com/story/news/local/lake-travis-view/2021/07/15/lake-travis-library-launch-used-bookstore-onsite/7968310002/>



STATESMAN.COM

Lake Travis Community Library to launch a used bookstore ons...

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79

13 Comments 4 Shares



Lake Travis Community Library

Posted by Bookmobile Ltcl

Jul 23 · 🌐

Friends of the Library Bookstore Opening Monday, August 2nd!

"Nancy Penscak, who has been volunteering with the Friends of the Lake Travis Community Library book sales since the 1980s, ... said she was incredibly excited when McMillian approached her and some of the other book sale volunteers with the proposal for a permanent location in the library ... 'I nearly fell out of my chair. I've been trying to get something like that going since 1985,' she said. 'She offered it to us and we were thrilled to death.' " - Austin American-Statesman

Circulation Snapshot – Wednesday, August 4, 2021

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - Default/Unassigned	0	0	0	0	0	0	0	0	0
2 - 000 - 099	117	0.2	13	115	115	12	2	1	0.1
3 - 100 - 199	291	0.6	71	289	286	66	5	5	0.7
4 - 200 - 299	239	0.5	30	235	233	27	6	3	0.3
5 - 300 - 399	1399	2.7	125	1369	1370	118	29	7	1.2
6 - 400 - 499	44	0.1	4	44	42	4	2	0	0
7 - 500 - 599	182	0.3	27	182	177	26	5	1	0.2
8 - 600 - 699	1423	2.7	193	1420	1388	170	35	23	1.8
9 - 700 - 799	534	1	41	533	519	32	15	9	0.4
10 - 800 - 899	271	0.5	18	264	269	16	2	2	0.2
11 - 900 - 919	243	0.5	32	241	241	31	2	1	0.3
12 - 920 - 921	29	0.1	1	29	29	1	0	0	0
13 - 922 - 999	884	1.7	92	821	857	84	27	8	0.8
14 - Adult Graphic Novel	96	0.2	19	96	96	19	0	0	0.2
15 - Audio	1851	3.5	174	1847	1834	174	17	0	1.6
16 - Beginning Reader	1939	3.7	651	1782	1737	598	202	53	6
17 - Biography	724	1.4	46	713	688	40	36	6	0.4
18 - Bluebonnet	40	0.1	24	20	37	24	3	0	0.2
19 - Board Books	1101	2.1	459	1018	1009	431	92	28	4.2
20 - Caldecott	144	0.3	34	78	140	32	4	2	0.3
21 - Chapter Book	2338	4.5	958	2162	2140	884	198	74	8.8
22 - DVD	3315	6.3	475	3198	3059	396	256	79	4.4
23 - Family DVD	578	1.1	206	532	466	157	112	49	1.9
24 - Fiction	10493	20	1617	10156	10324	1527	168	90	14.9
25 - ILL	17	0	0	3	17	0	0	0	0
26 - J Audio	319	0.6	25	318	300	22	19	3	0.2
27 - J Biography	505	1	84	498	480	80	25	4	0.8
28 - J DVD	802	1.5	222	771	721	201	81	21	2
29 - J Foreign Language	22	0	5	22	22	5	0	0	0

30 - J Graphic Novel	1228	2.3	588	1106	1053	497	175	91	5.4
31 - Juvenile	3419	6.5	1021	3287	3296	981	123	47	9.4
32 - Kits	231	0.4	51	222	212	42	19	9	0.5
33 - Laptop - In Library	3	0	0	1	3	0	0	0	0
34 - Large Print	704	1.3	134	702	596	81	108	53	1.2
35 - Launchpad	22	0	19	22	19	16	3	3	0.2
36 - Launchpad - In Library	0	0	0	0	0	0	0	0	0
37 - Lone Star	50	0.1	21	25	43	21	7	0	0.2
38 - Magazine	1045	2	100	133	1039	100	6	0	0.9
39 - Mobile Hotspot	46	0.1	44	1	35	33	11	11	0.4
40 - Music CD	93	0.2	3	92	92	3	1	0	0
41 - NF Audio	468	0.9	23	467	451	23	17	0	0.2
42 - NF Juvenile	2883	5.5	717	2852	2675	641	208	76	6.6
43 - Online Database	2	0	0	2	2	0	0	0	0
44 - Oversize	14	0	3	14	14	3	0	0	0
45 - Picture Books	8116	15.5	1844	7849	7497	1663	619	181	17
46 - Professional	0	0	0	0	0	0	0	0	0
47 - Reference	30	0.1	0	6	30	0	0	0	0
48 - Scouts	131	0.2	16	131	131	16	0	0	0.1
49 - Spanish - Adult	145	0.3	12	133	106	5	39	7	0.1
50 - Spanish - Children	581	1.1	103	568	453	60	128	43	1
51 - Story Time	0	0	0	0	0	0	0	0	0
52 - TV	1386	2.6	157	1362	1312	150	74	7	1.4
53 - YA	1619	3.1	287	1594	1584	276	35	11	2.7
54 - YA Audio	53	0.1	8	53	53	8	0	0	0.1
55 - YA Graphic Novel	246	0.5	33	246	241	33	5	0	0.3
Total	52455		10830	49566	49533	9829	2921	1008	