

Library Director's Report September 23, 2021

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
August 2021	201	131	332	11	19	30
July 2021	769	120	889	24	18	42
June 2021	675	161	836	24	23	47
August 2020	486	241	727	21	28	49
August 2019	1,085	569	1,654	56	53	109

New Patrons

August 2021	129
July 2021	163
June 2021	178
August 2020	97
August 2019	163

Door Count

	Main	Bus	Total
August 2021	10,733	383	11,116
July 2021	11,470	766	12,236
June 2021	9,746	880	10,626
August 2020	0	170	170
August 2019	22,117	886	23,003

Adult Volunteer Hours

August 2021	459
July 2021	154
June 2021	227
August 2020	58
August 2019	793

Teen Volunteer Hours

August 2021	67
July 2021	111
June 2021	0
August 2020	0
August 2019	293

Interlibrary Loan (ILL)

	Requested/Received/Shipped
August 2021	108 / 111 / 4
July 2021	115 / 122 / 2
June 2021	120 / 120 / 4
August 2020	31 / 45 / 2
August 2019	138 / 125 / 4

Circulation Transactions

	Main	Bus	OverDrive	Total
August 2021	24,817	2,088	6,299	33,204
July 2021	27,110	2,538	6,297	35,945
June 2021	25,954	2,779	6,383	35,116
August 2020	6,670	777	6,598	14,045
August 2019	28,371	2,350	4,492	35,213

OverDrive

OverDrive	New Patrons
August 2021	62
July 2021	53
June 2021	56
August 2020	76
August 2019	71

Meeting Room Reservations

August 2021	0
July 2021	0
June 2021	0
August 2020	0
August 2019	16

Outreach News from Karen B.

- The bookmobile is celebrating five years of service this September by giving away shiny bookmobile stickers designed by Karen S. In the last five years of service, we have seen almost 59,000 visitors, checked out close to 94,000 items, and given away 15,000 free donated books and movies. Over 1,500 people have signed up for a library account on the bookmobile, averaging one library card for each day the

bookmobile has been on the road. We continue to see many loyal patrons that have visited throughout the pandemic.

- We took care of some additional vehicle maintenance items on the bookmobile this month, in addition to routine maintenance. Malone Diesel refreshed the AC system in the cab of the bookmobile and replaced a leaking valve, in addition to performing their regular six month oil change. Gen-Tech replaced both the inside auxiliary battery and the engine battery after the generator failed to start when tripping a breaker inside the bookmobile. They also helped on smaller maintenance items, such as the back door latch and a stripped nut on the battery relay. Alan Gober helped replace a light over the main bookmobile entrance door, and Karen B. changed the generator oil and oil filter at 3,185 hours and replaced a broken back up sensor.
- There are additional maintenance items that need to be addressed in the next few months, such as a broken insulation beam underneath the passenger side of the vehicle and new brakes.
- Linden reports that her homebound delivery patron has successfully registered for the Talking Book Program and is receiving Large Print books from the Texas State Library. We have six active homebound delivery patrons with four staff and one volunteer making deliveries. We will internally advertise the program among staff and volunteers to help spread the word.
- Raj, Gabe, and Karen B. have been taking books on carts and holding outside story times to preschool classes at Emmaus Early Childhood Education Program, One Chapel Children's Academy, and Bee Loved Preschool. It's been great to see the children again in person and interact with them while telling stories.
- We have been visiting patrons inside the Brookdale Lakeway Assisted Living Facility on both the Skilled Nursing and Assisted Living sides of the facility.
- We have been utilizing the bookstore to give away many free books and movies to assisted living patrons and library patrons in general. We are also giving away free book coupons to patrons at bookmobile stops to help advertise the bookstore.
- We plan to attend three outreach events later in the fall: Public Safety Day at Lake Travis Elementary School on October 30th, the Lakeway Church Trunk or Treat, also on October 30th, and ChamberFest at the Hill Country Galleria on November 6th. All events will take place outside and we will give away coupons to the bookstore and donated books.

Notes

- We have paused our expansion of hours and hiring a 20-hour per week Circulation Clerk due to the Austin Public Health's Stage 5 status.
- The Friends Bookstore has been open over a month and continues to receive an enthusiastic response! We met with Library Interiors of Texas on September 16th and hope to place an order within the next few weeks. Due to supply chain issues, we will not get the new shelves until 2022.
- Over the past year, Danielle completed an inventory of the entire collection, resulting in only 154 (!!!) lost items. Many items were also relabeled, recataloged, and/or repaired during the process.
- I plan to apply for a TSLAC Texas Supports Libraries Grant for approximately \$10,000 to purchase more hotspots.
- The Long Range Planning Committee met on September 14th and recommends that the process be postponed for six months.
- We will pay for focused advertising to promote our free digital resources on Facebook and in Community Impact.

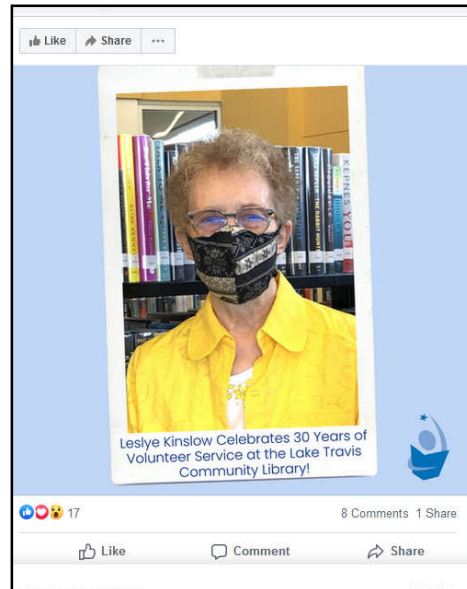
- Linden, Mariah, and Sue designed, purchased, and installed fancy new curbside signage from Stokes.
- I attended the virtual CTLS Fall Membership Meeting on September 17th. The organization is changing their name to PLAN: Partners Library Action Network and will soon launch two user groups for bookmobile/outreach and Apollo users.
- I attended the Lake Travis Community Partners Forum on September 21st with other service organizations and nonprofits in the area.
- I have been asked to join the CTLS Long Range Planning Committee and our first meeting is on September 24th.
- City of Lakeway Emergency Management Coordinator Paul Harvey will present an Emergency Preparedness workshop on Tuesday, September 28th at 10am.
- Dr. Catherine Weaver will present *The Future of Global Development: COVID and Beyond* at the Speakers' Forum zoom event on October 14th.
- We plan to hold an outside Pumpkin Parade on Wednesday, October 27th from 10am to 11am to allow youngsters to trick-or-treat at six to eight stations around the building. We will have photo opps and festive decorations.
- We are planning for an outdoor Volunteer Appreciation Party, perhaps on a Sunday in November, with a food truck and live music.
- After years of trying to repair broken bookends, we plan to purchase new magnetic book stands that will solve our shelving problems.
- We have hired Maven Landscaping and they hope to schedule work within the next two months. They will need a staging space of three parking spots for a few days during the work. We will also ask them to trim a low hanging branch across from the library entrance to allow for bookmobile access.
- We have purchased blinds for the workroom from Austintatious and will repair a damaged blind in the meeting room during their installation.
- The Rotary Club of Lakeway/Lake Travis have asked if they can park their car in front of the library during their annual raffle fundraiser.
- I plan to take vacation days October 29, November 1, 2, 22, 23, and 24.
- Kanopy stats went up in August! We had 2,501 visits, 392 plays, and 13,898 minutes watched. We are up to 270 total library users who have created Kanopy accounts.
- The LTCL website had 6,130 unique visitors and 16,067 visits in the month of August.
- LTCL currently has 13,420 active cardholder accounts.

Patron Comments

- We received a five-star google review from Karin on August 28: Very friendly and helpful workers at the library!!!!
- We received this Facebook review from patron Carrie on August 31: Access to Ancestry is incredible! Especially from home. I recently found a new clue to help figure out who my maternal great-great grandparent are! Thanks as always, LTCL!
- Patron Russell Cordell Staker emailed this message on September 13: LTCL: I merely wanted to thank you all for the tremendous work you do and especially during these past two very difficult years. Your entire staff has exhibited the best of professionalism and humanity. I have been an avid user of your Texas ILL System and it has been a great joy to read books from the public libraries across Texas, but particularly from my local library, which is you! I tip my hat to you all and consider it an honor to step into the library on a regular basis. Bravo and keep being you, just as you are--it counts in large amounts.

- And from Mr. Staker on September 14: Your note means so much to me. It is an honor to be a member of the Lake Travis Community Library. Reading is so vital and more now, than ever!

Morgan McMillian
9/22/2021



The Facebook post about Leslye Kinslow’s 30 years of volunteer service garnered much engagement, including this post from Diane Taylor: Lesley is one of those “founding mothers” of the Library, those who had the brilliant notion of having community libraries sharing space in school libraries. Books and other services could then be available to communities that otherwise couldn’t afford their own public library. And those services were all done by VOLUNTEERS!!! It set the foundation for eventually enabling the current library to come into being. We owe them a huge debt of gratitude.

Circulation Snapshot – Tuesday, September 21, 2021

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - Default/Unassigned	0	0	0	0	0	0	0	0	0
2 - 000 - 099	117	0.2	13	115	103	9	14	4	0.1
3 - 100 - 199	294	0.6	60	292	278	52	16	8	0.6
4 - 200 - 299	238	0.5	26	235	224	24	14	2	0.3
5 - 300 - 399	1418	2.7	122	1384	1394	110	24	12	1.2
6 - 400 - 499	44	0.1	10	44	43	10	1	0	0.1
7 - 500 - 599	185	0.4	26	185	183	25	2	1	0.3
8 - 600 - 699	1428	2.7	169	1425	1390	142	38	27	1.7
9 - 700 - 799	534	1	18	533	528	15	6	3	0.2
10 - 800 - 899	272	0.5	17	265	272	17	0	0	0.2
11 - 900 - 919	245	0.5	24	245	241	21	4	3	0.2
12 - 920 - 921	29	0.1	0	29	29	0	0	0	0
13 - 922 - 999	885	1.7	72	826	872	65	13	7	0.7
14 - Adult Graphic Novel	96	0.2	7	96	96	7	0	0	0.1
15 - Audio	1786	3.4	121	1783	1753	120	33	1	1.2
16 - Beginning Reader	1944	3.7	666	1794	1703	572	241	94	6.6

17 - Biography	728	1.4	38	717	700	37	28	1	0.4
18 - Bluebonnet	40	0.1	28	20	36	28	4	0	0.3
19 - Board Books	1101	2.1	551	1017	967	474	134	77	5.5
20 - Caldecott	144	0.3	30	78	142	30	2	0	0.3
21 - Chapter Book	2342	4.5	798	2170	2158	741	184	57	7.9
22 - DVD	3330	6.4	375	3215	3079	304	252	71	3.7
23 - Family DVD	578	1.1	150	532	484	115	94	35	1.5
24 - Fiction	10071	19.3	1540	9734	9899	1465	171	75	15.3
25 - ILL	0	0	0	0	0	0	0	0	0
26 - J Audio	319	0.6	23	318	301	21	18	2	0.2
27 - J Biography	506	1	77	499	478	68	28	9	0.8
28 - J DVD	800	1.5	209	770	727	194	73	15	2.1
29 - J Foreign Language	21	0	0	21	21	0	0	0	0
30 - J Graphic Novel	1243	2.4	472	1121	1068	370	175	102	4.7
31 - Juvenile	3432	6.6	664	3314	3317	626	115	38	6.6
32 - Kits	230	0.4	71	221	215	66	15	5	0.7
33 - Laptop - In Library	3	0	0	1	3	0	0	0	0
34 - Large Print	718	1.4	102	717	643	79	75	23	1
35 - Launchpad	22	0	8	22	22	8	0	0	0.1
36 - Launchpad - In Library	0	0	0	0	0	0	0	0	0
37 - Lone Star	50	0.1	15	25	41	12	9	3	0.1
38 - Magazine	1031	2	115	133	1025	115	6	0	1.1
39 - Mobile Hotspot	46	0.1	44	1	35	33	11	11	0.4
40 - Music CD	93	0.2	3	92	93	3	0	0	0
41 - NF Audio	444	0.9	20	443	411	19	33	1	0.2
42 - NF Juvenile	2902	5.6	709	2871	2678	618	224	91	7
43 - Online Database	2	0	0	2	2	0	0	0	0
44 - Oversize	14	0	1	14	14	1	0	0	0
45 - Picture Books	8160	15.7	2144	7897	7434	1923	726	221	21.3
46 - Professional	0	0	0	0	0	0	0	0	0
47 - Reference	29	0.1	0	6	29	0	0	0	0
48 - Scouts	131	0.3	6	131	131	6	0	0	0.1
49 - Spanish - Adult	131	0.3	11	131	97	6	34	5	0.1
50 - Spanish - Children	583	1.1	120	569	423	54	160	66	1.2
51 - Story Time	0	0	0	0	0	0	0	0	0
52 - TV	1391	2.7	174	1367	1308	154	83	20	1.7
53 - YA	1633	3.1	205	1609	1605	194	28	11	2
54 - YA Audio	53	0.1	2	53	53	2	0	0	0
55 - YA Graphic Novel	248	0.5	19	247	243	19	5	0	0.2
Total	52084		10075	49273	48991	8974	3093	1101	