

# Library Director's Report

## November 18, 2021

### Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
<b>Oct 2021</b>	<b>276</b>	<b>173</b>	<b>449</b>	<b>10</b>	<b>21</b>	<b>31</b>
Sept 2021	178	190	368	10	22	32
Aug 2021	201	131	332	11	19	30
Oct 2020	610	242	852	26	32	58
Oct 2019	1,870	675	2,545	73	65	138

### New Patrons

<b>Oct 2021</b>	<b>113</b>
Sept 2021	142
Aug 2021	129
Oct 2020	78
Oct 2019	159

### Door Count

	Main	Bus	Total
<b>Oct 2021</b>	<b>10,384</b>	<b>1,628</b>	<b>12,012</b>
Sept 2021	9,111 (closed 1 day)	800	9,911
Aug 2021	10,733	383	11,116
Oct 2020	0	402	402
Oct 2019	21,110	2,768	23,878

### Adult Volunteer Hours

<b>Oct 2021</b>	<b>421</b>
Sept 2021	424
Aug 2021	459
Oct 2020	76
Oct 2019	1,006

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>Oct 2021</b>	<b>135 / 101 / 3</b>
Sept 2021	114 / 100 / 4
Aug 2021	108 / 111 / 4
Oct 2020	68 / 83 / 2
Oct 2019	143 / 142 / 6

### Teen Volunteer Hours

<b>Oct 2021</b>	<b>114</b>
Sept 2021	72
Aug 2021	67
Oct 2020	0
Oct 2019	201

### OverDrive

	New Patrons
<b>Oct 2021</b>	<b>49</b>
Sept 2021	60
Aug 2021	62
Oct 2020	45
Oct 2019	47

### Meeting Room Reservations

<b>Oct 2021</b>	<b>0</b>
Sept 2021	0
Aug 2021	0
Oct 2020	0
Oct 2019	19

### Circulation Transactions

	Main	Bus	OverDrive	Kanopy Plays	Total
<b>Oct 2021</b>	<b>21,943</b>	<b>2,790</b>	<b>5,830</b>	<b>562</b>	<b>31,125</b>
Sept 2021	22,699	2,756	6,058	444	31,957
Aug 2021	24,817	2,088	6,299	392	33,596
Oct 2020	12,460	2,886	6,168	0	21,514
Oct 2019	31,798	4,106	4,099	0	40,003

### Outreach News from Karen B.

- The bookmobile attended four outreach events in the past few weeks: Public Safety Day; Lakeway Church Trunk or Treat; City of Lakeway Witches Ride; ChamberFest at the Galleria. Library staff and volunteers enjoyed promoting the library to almost 1,700 visitors and giving away almost 1,000 donated books! Special thanks to Raj,

Gabe, Karen Scott, Morgan, Patsy Bellerby, Mary Lois Recio, and Hannah Moutran for staffing and volunteering these great community events! Thanks to all library staff for supporting the outreach events at the MAIN library also!

- The bookmobile was also part of the library's Pumpkin Parade.
- Karen S. is managing the homebound delivery program going forward and working to rebrand the service and advertise it to the community.
- Karen B. delivered 30 Books for Babies packages to the Labor and Delivery Department at Baylor Scott and White Lakeway.
- Karen B. had the tire pressure checked on the bookmobile at Discount Tire.
- The beam underneath the passenger side of the bookmobile has been replaced by Aguirrie Paint and Body in record time! We were lucky that they were able to complete the repair in time for the bookmobile to visit all the regular stops this week.

### **Reopening Notes**

- We held a successful in-person story time on the patio on November 12th and will host another one on December 8th.
- We have begun allowing adult library programs to meet in person or in hybrid meetings and hope to allow outside groups to reserve the meeting room starting in January.
- We have returned almost all of the furniture to the main library.
- We plan to welcome back tech coaches starting in December.

### **Notes**

- I attended the PLAN Censorship in Libraries Open Forum. Our current Collection Development and Intellectual Freedom policies are attached.
- Our Pumpkin Parade on October 27th was a huge success! Almost 100 people trick-or-treated around the library with costumed adult volunteers and festive decorations.
- We held a Stuffed Animal Sleepover on November 16th.
- The storage units have increased from \$132 to \$150 per month. We are able to consolidate the two units into one starting in December. I will update our property insurance with TML.
- I met with our TML Senior Member Services Manager and he recommends that we increase our cyber security liability level to level two for an additional \$53 per year.
- Starting in 2022, Brightview/WLE will discontinue irrigation services at the library. We have reached out to Urban Dirt Landscaping (who services Tuscan Village) for a quote.
- Karen Scott has registered to attend the TLA Launch program in February.
- We plan to postpone 2022 Lake Travis Reads until next fall.
- We have contacted U.S. Energy to replace a street pole lamp in the parking lot and replace other bulbs throughout the building.
- We continue to advertise in *Community Impact*. The November Lake Travis/Westlake newspaper went to 59,066 residences with a readership of 95,096. The average age of readers is 51.9 and 36% of households receiving the newspaper have children. We will advertise the bookstore in the December edition.
- Papa Murphy's is distributing coupons for the bookstore in their next 1,000 pizzas.
- Bookstore shelves and a desk have been ordered. We also plan to purchase signage and task chairs.
- Maven Landscaping plans to complete repairs within the month with one pallet of grass, mulch by the entrance, 13 muhly plants by the columns, and removing a tree

stake. We will also have them trim a tree across from the library entrance to allow for bookmobile access.

- Kanopy stats for October were 2,036 visits, 562 plays, and 14,915 minutes watched. We have 13 new Kanopy accounts in October and are up to 314 total library users who have created Kanopy accounts!
- I plan to take vacation days November 22-24 and December 20-23.
- The LTCL website had 5,788 unique visitors and 15,104 visits in the month of October.
- LTCL currently has 13,484 active cardholder accounts.

### **Patron Comments**

- From patron Sandra on November 10: “I just wanted to thank Raj for her excellent help last evening in assisting me to connect with my online meeting. I'm so glad that you have young adults available to help older patrons like myself when we have trouble adapting to the new ways of doing things.”
- On November 10, patron Ted wrote: “Thanks so much for your wonderful team and for all that you do. We appreciate it!”
- From patron and volunteer Nancy on November 11: “And thank you for your part in keeping our fabulous library open and/or available these last many many months. The library played a huge part in my being able to negotiate the pandemic with some peace and hope. Books, real books, have always been important to me, starting with Dick, Jane and Spot! I have missed my volunteer time with you all, but I still love visiting our very special library.”
- Judy wrote on November 12 after Jeannie Buderer’s Speakers’ Forum: “Last evening’s forum was so interesting, informative, and enjoyable. Thank you so much.”
- Adult Volunteer Coordinator Mariah Froehlich received many positive comments about her volunteer appreciation poem and tote bags: “Thank you for having me as your volunteer! I love helping the library.” (Julie) – “Thanks Mariah for the cute book/tote bag. Perfect.” (Helen) – “Such a cute little poem! And I can't wait to get my tote bag!!!!!!” (Jana)

Morgan McMillian  
11/17/2021

**Lake Travis Community Library** is with **Lakeway Parks & Recreation Department**.  
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We had a great time on Saturday giving away free books and candy at [Lake Travis Public Safety Day](#), [Lakeway Church Trunk or Treat](#), and [Lakeway Witches Ride](#)!

If you missed us last weekend, don't worry! The [Ltcl Bookmobile](#) will be at the [Hill Country Galleria](#) for ChamberFest on Saturday, November 6th from 11am to 6pm. Come see us!

[City of Lakeway Government](#) [Lakeway Parks & Recreation Department](#) [Lake Travis Chamber of Commerce](#)




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 **Lakeway Parks & Recreation Department** [Follow](#)  
Thank you for bringing the bookmobile to the Witches Ride after party! You all are an amazing asset to the Lake Travis area!

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## Circulation Snapshot – Monday, November 15, 2021

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - Default/Unassigned	0	0	0	0	0	0	0	0	0
2 - 000 - 099	118	0.2	11	116	110	8	8	3	0.1
3 - 100 - 199	293	0.6	52	293	273	46	20	6	0.6
4 - 200 - 299	238	0.5	23	235	220	20	18	3	0.2
5 - 300 - 399	1332	2.6	121	1300	1314	111	18	10	1.3
6 - 400 - 499	44	0.1	5	44	41	5	3	0	0.1
7 - 500 - 599	190	0.4	23	190	188	21	2	2	0.2

8 - 600 - 699	1431	2.7	132	1429	1395	112	36	20	1.4
9 - 700 - 799	540	1	29	539	531	22	9	7	0.3
10 - 800 - 899	273	0.5	13	267	261	9	12	4	0.1
11 - 900 - 919	245	0.5	22	245	243	21	2	1	0.2
12 - 920 - 921	29	0.1	2	29	28	1	1	1	0
13 - 922 - 999	849	1.6	64	798	835	54	14	10	0.7
14 - Adult Graphic Novel	96	0.2	12	96	96	12	0	0	0.1
15 - Audio	1799	3.4	132	1796	1784	132	15	0	1.4
16 - Beginning Reader	1954	3.7	573	1803	1643	452	311	121	6.1
17 - Biography	738	1.4	51	727	706	48	32	3	0.5
18 - Bluebonnet	40	0.1	25	20	34	22	6	3	0.3
19 - Board Books	1101	2.1	542	1016	943	446	158	96	5.8
20 - Caldecott	144	0.3	30	78	136	26	8	4	0.3
21 - Chapter Book	2370	4.5	787	2196	2144	700	226	87	8.4
22 - DVD	3333	6.4	375	3226	3088	311	245	64	4
23 - Family DVD	580	1.1	115	535	494	84	86	31	1.2
24 - Fiction	9984	19.1	1397	9651	9811	1317	172	80	14.9
25 - ILL	0	0	0	0	0	0	0	0	0
26 - J Audio	318	0.6	35	317	303	34	15	1	0.4
27 - J Biography	513	1	102	505	486	89	27	13	1.1
28 - J DVD	794	1.5	151	766	720	133	74	18	1.6
29 - J Foreign Language	20	0	2	20	20	2	0	0	0
30 - J Graphic Novel	1261	2.4	493	1137	1089	393	172	100	5.2
31 - Juvenile	3464	6.6	676	3340	3330	605	134	71	7.2
32 - Kits	229	0.4	67	221	213	57	16	10	0.7
33 - Laptop - In Library	3	0	0	1	3	0	0	0	0
34 - Large Print	720	1.4	97	720	636	65	84	32	1
35 - Launchpad	31	0.1	16	31	31	16	0	0	0.2
36 - Launchpad - In Library	0	0	0	0	0	0	0	0	0
37 - Lone Star	50	0.1	12	25	43	12	7	0	0.1
38 - Magazine	1109	2.1	126	135	1103	126	6	0	1.3
39 - Mobile Hotspot	46	0.1	44	1	36	35	10	9	0.5
40 - Music CD	92	0.2	0	91	92	0	0	0	0
41 - NF Audio	444	0.9	22	443	427	22	17	0	0.2
42 - NF Juvenile	2917	5.6	649	2885	2649	534	268	115	6.9
43 - Online Database	2	0	0	2	2	0	0	0	0
44 - Oversize	14	0	2	14	14	2	0	0	0
45 - Picture Books	8200	15.7	1945	7936	7469	1677	731	268	20.7
46 - Professional	0	0	0	0	0	0	0	0	0
47 - Reference	29	0.1	0	6	29	0	0	0	0
48 - Scouts	131	0.3	12	131	131	12	0	0	0.1
49 - Spanish - Adult	129	0.2	5	129	99	4	30	1	0.1
50 - Spanish - Children	585	1.1	68	571	482	40	103	28	0.7
51 - Story Time	0	0	0	0	0	0	0	0	0
52 - TV	1402	2.7	156	1379	1328	134	74	22	1.7
53 - YA	1645	3.2	165	1622	1618	156	27	9	1.8
54 - YA Audio	54	0.1	2	54	54	2	0	0	0
55 - YA Graphic Novel	244	0.5	20	244	237	17	7	3	0.2
<b>Total</b>	<b>52167</b>		<b>9403</b>	<b>49298</b>	<b>48962</b>	<b>8147</b>	<b>3204</b>	<b>1256</b>	