

Library Director's Report

February 24, 2022

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
Jan 2022	237	248	485	12	43	55
Dec 2021	128	164	292	12	32	44
Nov 2021	189	158	347	12	18	30
Jan 2021	467	229	696	17	24	41
Jan 2020	1,021	772	1,793	64	57	121

New Patrons

Jan 2022	137
Dec 2021	115
Nov 2021	110
Jan 2021	66
Jan 2020	121

Door Count

	Main	Bus	Total
Jan 2022	10,981 (closed 2 days)	574	11,555
Dec 2021	9,376 (closed 2 days)	1,219	10,595
Nov 2021	9,476 (closed 2 days)	1,346	10,822
Jan 2021	0	300	300
Jan 2020	19,088 (closed 2 days)	1,566	20,654

Adult Volunteer Hours

Jan 2022	413
Dec 2021	400
Nov 2021	423
Jan 2021	41
Jan 2020	941

Teen Volunteer Hours

Jan 2022	110
Dec 2021	93
Nov 2021	123
Jan 2021	0
Jan 2020	279

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Jan 2022	135 / 104 / 3
Dec 2021	98 / 100 / 3
Nov 2021	124 / 122 / 5
Jan 2021	70 / 80 / 2
Jan 2020	165 / 153 / 4

Meeting Room Reservations

Jan 2022	3
Dec 2021	0
Nov 2021	0
Jan 2021	0
Jan 2020	20

OverDrive	New Patrons
Jan 2022	84
Dec 2021	52
Nov 2021	41
Jan 2021	60
Jan 2020	71

Circulation Transactions

	Main	Bus	OverDrive	Kanopy Plays	Total
Jan 2022	19,959	2,251	6,589	765	29,564
Dec 2021	19,412	1,990	5,671	506	27,579
Nov 2021	19,947	2,277	5,504	502	28,230
Jan 2021	11,117	2,296	6,581	0	19,994
Jan 2020	29,364	3,319	4,589	0	37,272

Outreach News from Karen B. and Karen S.

- A few bookmobile stops were canceled around the holidays due to illness and facility requests at assisted living facilities. Four bookmobile stops were canceled February 3rd and 4th during the library closure and ice storm. We continue to communicate bookmobile updates to patrons via email, text, and calendar updates.

- Raj welcomed classes of preschoolers on board the bookmobile at Emmaus Catholic Parish Early Childhood Education Program and Karen B. hosted students at One Chapel Children's Academy for story time on the bookmobile and book browsing. Everyone has been excited to be inside the bookmobile again!
- Volunteer Frances Pastuszewski continues her great work refreshing the bookmobile collection with new materials from the main library each week that patrons appreciate.
- Karen B. replaced the windshield wipers on the bookmobile, and Ultimate ATX washed the bookmobile on February 7th. The wheelchair lift was serviced at United Access on February 11th.
- The bookmobile attended the Mardi Gras Parade at Sun Outdoors Lake Travis (formerly La Hacienda RV Resort and Cottages) on February 19th. We issued two library cards and gave away 60 books.
- Two new patrons have signed up for home delivery. Karen Scott is doing deliveries for both patrons.
- Karen Scott has reached out to a number of potential partners including Lions Club Mobile Meals, Lakeway Church, Service League of Greater Lakeway, and more. She will continue to reach out to potential partners and work with Linden to advertise through neighborhood Facebook groups.
- Lion's Club Mobile Meals has agreed to distribute 30 home delivery brochures.

Reopening Notes

- We opened up the meeting room to outside reservations starting January 3, 2022 and have had book clubs, HOAs, mah jongg groups, and the Lakeway Police Foundation utilize the space.
- In January, we increased in-person library programming with mah jongg on Monday afternoons, genealogy on Friday mornings, and tech coaches four days a week. We continue to offer in-person story times on the patio but do not yet offer anything inside for children. Please see the attached February and March calendar for program details.
- We hope to add story times in Briarcliff in the near future when Austin Public Health's Stage 5 Risk-Based Guidance is lowered.

Notes

- LTCL has been featured recently in the *Lake Travis View* and the *Austin American-Statesman* for BYOB (Bring Your Own Book), most popular reads from 2021, and Genealogy Group.
- Morgan attended the Library District Discussion Group meeting on Zoom on January 14.
- Architect Jeff Bulla is retiring and Morgan met with him and PGAL Michael Lloyd on January 20. We discussed the amphitheater, the bookstore, and impressive upkeep of the building.
- The library was closed on February 3 and 4 due to winter weather conditions.
- Sarah attended a meeting with LTISD and Bee Cave librarians on February 17.
- Morgan will attend the PLA conference in Oregon March 22-25.
- Raj, Sarah, and Morgan will attend the TLA conference in April in Fort Worth.
- Morgan plans to take off June 3-10.
- A 2022 Summer Reading Program update from Youth Services Librarian Sarah Traugott:

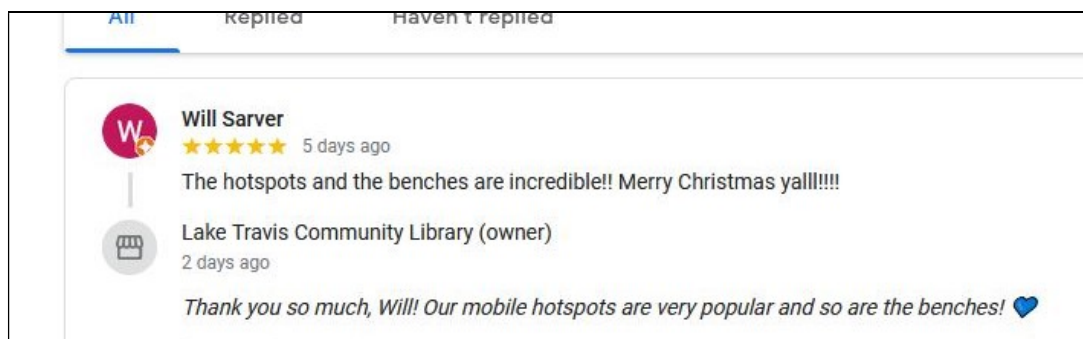
- This summer's theme will be *An Ocean of Possibilities*.
 - As it stands, we plan to offer one library camp from 2pm-3pm four days a week, for kindergarteners through fourth grade and up. Library camps will be limited to 16 participants.
 - There will be a few one-off events such as Games2U, the Texas State Aquarium, and Dinosaur George, some virtual and some in-person. We will continue to offer virtual story times on Tuesday and Thursdays at 10:30am as long as they continue to be successful. We may move the in-person story time to the meeting room on Mondays at 10:30am and limit the number of attendees.
 - We will still offer our Summer Reading Program Challenge through Beanstack and reading participation will raise money for local food banks.
 - We also plan to continue with passive programs such as the *Who Would Win?* weekly contest and guessing games.
- Karen Scott's TLA LAUNCH program was rescheduled to July 24-25.
 - Raj plans to apply to the TLA TALL Texans program.
 - We tentatively plan to hold Lake Travis Reads 2022 in September.
 - Most of the new bookstore shelves were installed in December with repairs, end panels, and canopy tops coming soon. We may purchase task chairs for the bookstore and an additional mobile shelving unit to add to the three in the middle of the room. The Demco service desk was delivered in January and Stokes installed bookstore signage in February. A new Champeny donor sign was installed near the teen books as well.
 - We are working with Library Interiors of Texas to purchase new patio furniture.
 - Morgan is close to completing the 2021 TSLAC Annual Report.
 - The additional hotspots from the Texas Supports Libraries TSLAC/IMLS grant are now circulating. Patrons are often able to renew hotspots and some are available for immediate checkout. Patrons appreciate the availability of the devices and we are finally able to promote them with a banner and other publicity. Morgan is working on our first performance reports for the grant.
 - Morgan plans to apply for a TSLAC Community Advancement Package Grant Program next month.
 - Morgan completed the required annual Texas Comptroller's Local Government Debt Report in January.
 - Karen Scott is participating in two free webinar series, Digital Inclusion Action and Data Fluency, in order to expand her toolbox as a new librarian. Both webinar series are put on by Library Edge and limited to Texas libraries, helping to network and build connections with area libraries.
 - We have concluded our work with Heart of Texas IT and, thanks to Dripping Springs Community Library's recommendation, signed a contract with Stirling Brandworks for website support through June 30, 2022.
 - The ABC landscaping crew destroyed the butterfly garden on February 9 with aggressive pruning and plant removal that was not outlined in our contract. Field supervisor Horatio Hernandez apologized profusely and promised that ABC will make it right. ABC will purchase plants and install them later this spring with direction from our two butterfly garden volunteers.
 - Maven Landscaping completed upgrades in early January with grass, mulch, muhly plants, and more.

- After much drama relating to irrigation service, we have hired Urban Dirt to maintain our system on a monthly basis. They also serve Tuscan Village, so hopefully communication will be improved.
- Beckwith completed the annual fire inspection earlier this year.
- Austintatious repaired blinds in the meeting room earlier this year.
- ABC will replace two broken exhaust fans next month.
- Morgan completed two open records requests from American Transparency earlier this month.
- Kanopy stats for January were 2,899 visits, 765 plays, and 24,447 minutes watched. We are up to 406 total library users who have created Kanopy accounts.
- The LTCL website had 7,714 unique visitors and 17,7025 visits in the month of January.
- LTCL currently has 13,583 active cardholder accounts.

Patron Comments

- A. Beaman wrote: What a wonderful, welcoming place with charming cozy spaces to read!
- Dan Naden wrote on January 5: Thank you for providing such a great service to the community!!
- From volunteer Nina on January 8: Yesterday was my first volunteer shift since before the holidays so I was particularly pleased to see the new shelves. They are wonderful! Everyone who came in while I was there had very positive things to say, too. Good job to those who selected the shelves!
- Jeanne wrote on January 11: The library's newsletter is more interesting than the American Statesman!
- Lynda Zussman wrote on January 28 about our weekly genealogy group: I want to commend Jane for helping me find my genetic relatives. It gives me great comfort to know this information. I hope the library continues with this service. Jane has helped me with the quest to find my family members. Besides finding out I have serious heart disease within my family members, I was able to understand my questionable genetic history. I think Jane is an asset to the library and I highly recommend her.
- From Brittany on January 29: Many thanks to you and your coworkers for your tireless work during these hard times. I used to work as a library assistant for a small library organization for two years, so I do understand how it takes everything for a team to serve its communities both in-person and online.
- From Carol on February 15: I am so grateful for the library. You head a wonderful team that creates such a warm and supportive environment. Thank you for all that you are and all that you do!

Morgan McMillian
2/23/2022



We recently received a five-star Google review.



The Lake Travis Knitters made hats, scarves, and hearts for Karen B. to distribute on the bookmobile. Here are some patrons modeling their knitted items. The gentleman shared how much he appreciated the warm gear as he works outdoors.

Circulation Snapshot – Monday, February 21, 2022

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - Default/Unassigned	0	0	0	0	0	0	0	0	0
2 - 000 - 099	118	0.2	13	117	117	12	1	1	0.1
3 - 100 - 199	296	0.6	46	296	288	39	8	7	0.5
4 - 200 - 299	239	0.5	33	236	238	32	1	1	0.3
5 - 300 - 399	1344	2.6	114	1316	1316	101	28	13	1.2
6 - 400 - 499	46	0.1	5	46	41	3	5	2	0.1
7 - 500 - 599	192	0.4	21	192	182	20	10	1	0.2
8 - 600 - 699	1445	2.8	178	1443	1392	162	53	16	1.8
9 - 700 - 799	550	1.1	36	550	547	35	3	1	0.4
10 - 800 - 899	277	0.5	24	270	272	23	5	1	0.2
11 - 900 - 919	246	0.5	50	245	244	48	2	2	0.5
12 - 920 - 921	31	0.1	1	30	31	1	0	0	0
13 - 922 - 999	856	1.6	80	807	853	79	3	1	0.8
14 - Adult Graphic Novel	97	0.2	14	97	95	12	2	2	0.1
15 - Audio	1811	3.5	122	1809	1794	120	17	2	1.3
16 - Beginning Reader	1944	3.7	676	1803	1700	566	244	110	7
17 - Biography	743	1.4	57	735	713	53	30	4	0.6
18 - Bluebonnet	40	0.1	22	20	35	19	5	3	0.2
19 - Board Books	1086	2.1	605	1008	938	526	148	79	6.2
20 - Caldecott	151	0.3	29	82	145	28	6	1	0.3
21 - Chapter Book	2374	4.5	749	2199	2167	688	207	61	7.7

22 - DVD	3353	6.4	382	3248	3106	303	247	79	3.9
23 - Family DVD	584	1.1	109	539	496	78	88	31	1.1
24 - Fiction	10148	19.4	1460	9829	9997	1400	151	60	15.1
25 - ILL	0	0	0	0	0	0	0	0	0
26 - J Audio	319	0.6	12	317	304	11	15	1	0.1
27 - J Biography	514	1	93	506	497	89	17	4	1
28 - J DVD	795	1.5	150	768	717	136	78	14	1.5
29 - J Foreign Language	20	0	3	20	20	3	0	0	0
30 - J Graphic Novel	1280	2.4	534	1157	1132	458	148	76	5.5
31 - Juvenile	3386	6.5	635	3237	3280	598	106	37	6.6
32 - Kits	235	0.4	60	221	222	57	13	3	0.6
33 - Laptop- In Library	3	0	0	1	3	0	0	0	0
34 - Large Print	742	1.4	86	742	648	53	94	33	0.9
35 - Launchpad	31	0.1	18	31	29	17	2	1	0.2
36 - Launchpad - In Library	0	0	0	0	0	0	0	0	0
37 - Lone Star	50	0.1	12	25	45	9	5	3	0.1
38 - Magazine	1023	2	150	173	1015	148	8	2	1.5
39 - Mobile Hotspot	88	0.2	62	1	67	45	21	17	0.6
40 - Music CD	92	0.2	5	91	92	5	0	0	0.1
41 - NF Audio	443	0.8	17	442	426	17	17	0	0.2
42 - NF Juvenile	2931	5.6	672	2894	2683	571	248	101	6.9
43 - Online Database	2	0	0	2	2	0	0	0	0
44 - Oversize	13	0	1	13	13	1	0	0	0
45 - Picture Books	8261	15.8	1918	7990	7574	1680	687	238	19.8
46 - Professional	0	0	0	0	0	0	0	0	0
47 - Reference	30	0.1	0	7	30	0	0	0	0
48 - Scouts	134	0.3	12	131	134	12	0	0	0.1
49 - Spanish - Adult	130	0.2	5	130	95	3	35	2	0.1
50 - Spanish - Children	597	1.1	77	582	476	35	121	42	0.8
51 - Story Time	0	0	0	0	0	0	0	0	0
52 - TV	1420	2.7	129	1397	1343	113	77	16	1.3
53 - YA	1446	2.8	192	1418	1414	179	32	13	2
54 - YA Audio	54	0.1	4	54	50	3	4	1	0
55 - YA Graphic Novel	244	0.5	11	244	235	9	9	2	0.1
Total	52254		9684	49452	49253	8600	3001	1084	