

# Library Director's Report

## April 28, 2022

### Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
<b>March 2022</b>	<b>271</b>	<b>302</b>	<b>573</b>	<b>16</b>	<b>49</b>	<b>65</b>
Feb 2022	266	293	559	13	45	58
Jan 2022	237	248	485	12	43	55
March 2021	719	516	1,235	20	31	51
March 2020	501	386	887	33	33	66
March 2019	1,297	730	2,207	74	64	138

### New Patrons

<b>March 2022</b>	<b>118</b>
Feb 2022	106
Jan 2022	137
March 2021	57
March 2020	69
March 2019	83

### Door Count

	Main	Bus	Total
<b>March 2022</b>	<b>11,677</b>	<b>949</b>	<b>12,626</b>
Feb 2022	9,706 (closed 2 days)	657	10,363
Jan 2022	10,981 (closed 2 days)	574	11,555
March 2021	0	376	376
March 2020	10,142	758	10,900
March 2019	20,499	1,468	21,967

### Adult Volunteer Hours

<b>March 2022</b>	<b>488.0</b>
Feb 2022	402.5
Jan 2022	413.0
March 2021	103.0
March 2020	378.0
March 2019	813.5

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>March 2022</b>	<b>113 / 113 / 3</b>
Feb 2022	100 / 98 / 4
Jan 2022	135 / 104 / 3
March 2021	89 / 108 / 4
March 2020	77 / 57 / 1
March 2019	145 / 111 / 5

### Teen Volunteer Hours

<b>March 2022</b>	<b>113</b>
Feb 2022	108
Jan 2022	110
March 2021	0
March 2020	111
March 2019	190

OverDrive	New Patrons
<b>March 2022</b>	<b>44</b>
Feb 2022	60
Jan 2022	84
March 2021	48
March 2020	120
March 2019	51

### Meeting Room Reservations

<b>March 2022</b>	<b>5</b>
Feb 2022	6
Jan 2022	3
March 2021	0
March 2020	18
March 2019	22

### Circulation Transactions

	Main	Bus	OverDrive	Kanopy Plays	Total
<b>March 2022</b>	<b>22,042</b>	<b>2,817</b>	<b>6,178</b>	<b>749</b>	<b>31,786</b>
Feb 2022	19,557	2,107	5,834	580	28,078
Jan 2022	19,959	2,251	6,589	765	29,564
March 2021	11,669	2,353	6,381	278	20,681
March 2020	15,964	1,731	5,267	0	22,962
March 2019	31,598	3,747	3,518	0	38,863

### **Outreach News from Karen B.**

- Gabe, Morgan, Raj, and Karen B. completed the yearly Bookmobile Staff Driver Training in March, reviewing safe driving tips and techniques.
- Karen B. volunteered at the Lake Travis Senior Services Shred Day on March 29th where they raised over \$1,250 through generous donations from the public dropping off paper materials to be shredded.
- Karen B. delivered 66 Books for Babies packages to Baylor Scott and White Lakeway Labor and Delivery department on April 6th.
- Raj and Morgan took the bookmobile to the City of Lakeway Eggstravaganza on April 9th. They saw over 500 people and gave away over 230 books!
- Gabe and Morgan will begin visiting two stops monthly on Mondays, bringing our total number of bookmobile stops to 22. Gabe will visit Arbor Terrace Lakeway Assisted Living and Morgan will visit the Goddard School of Lakeway preschool.
- The bookmobile is visiting all seven LTISD Elementary Schools' Extended Care programs, giving away free books and promoting the summer reading program.
- We would like to be able to shut the back door on the bookmobile to maintain a cooler climate inside during the summer months and let as many families as feel comfortable be able to browse inside the bookmobile at the same time. We will ask families about their comfort level inside the bookmobile and try our best to accommodate as many requests as possible.

### **Reopening Notes**

- Please see the attached May calendar for details about in-person, online, and hybrid programs. Live music is back! We hosted a pop-up music concert with Jonas Alvarez on April 15 and Matt Bradshaw will play in the library on May 13.
- We will increase our hours in May and stay open until 7pm on Thursdays.
- We have modified door signage about masks and removed social distancing stickers from the floors.
- We have purchased a Meeting Owl, all-in-one, 360° camera, mics and speaker to help with hybrid programs. Gene and Rebecca Christy heard about this purchase and have funded it entirely! “We are proud to be able to support such a worthwhile community organization.”
- Patrons often want to pay for lost books with cash, so we have started using the register again, but still encourage people to pay online.

### **Notes**

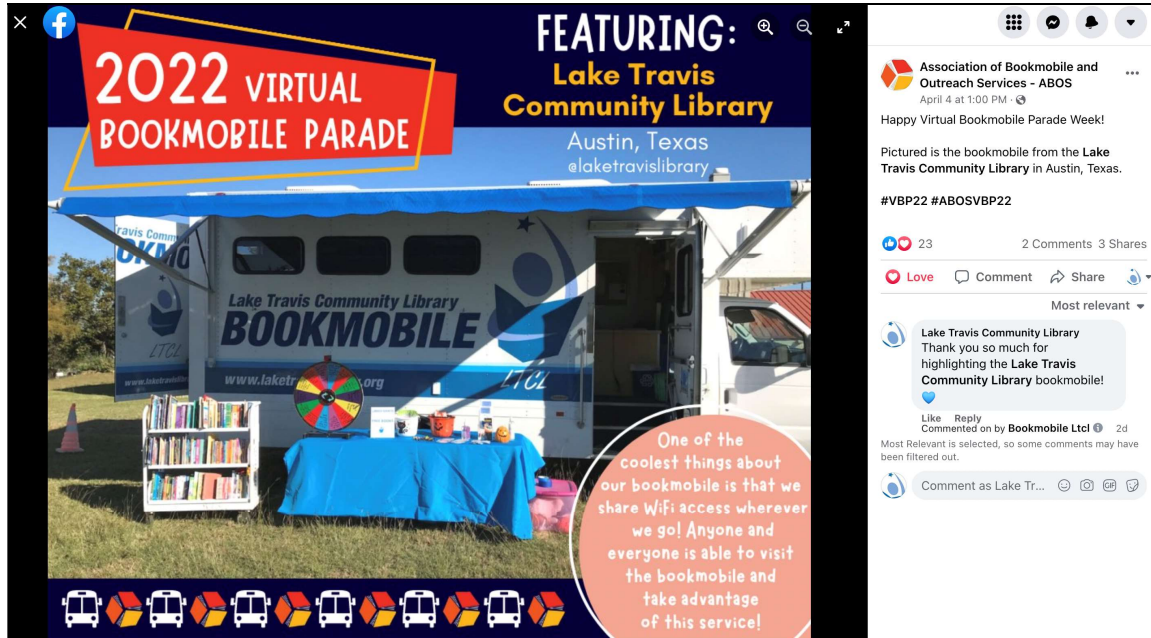
- Marie Rodriguez has been hired as our new Adult Volunteer Coordinator / Circulation Clerk.
- We closed early on March 21 to follow the LTISD closing schedule due to severe weather.
- Morgan attended the PLA conference in Oregon in March.
- Morgan attend the Women’s Club Luncheon on March 28 and received a Certificate of Appreciation to the library.
- Mariah Froehlich and Friends President Joyce Botta hosted a Coffee Hour on March 31 with 30 volunteers in attendance! A second coffee hour is scheduled on June 16.
- Morgan attended the semi-annual meeting with librarians from Westbank and Bee Cave on April 5.
- Authors A’Lelia Bundles and Chris Tomlinson virtually visited two library book clubs in April.
- Raj, Sarah, and Morgan will attend the TLA conference in Fort Worth in April.

- Beth and the Friends Scholarship committee are conducting interviews and will award the teen service scholarships in May.
- Morgan plans to take off June 3-10 and the last week in July.
- Staff have begun 2022 annual evaluations.
- We are looking to purchase new patio furniture but have not yet found a suitable option. We are also working with Maven Landscaping to revamp the amphitheater space, possibly with a deck. We will want to add an outdoor shade structure.
- ABC completed repairs to our outdoor faucet and patched the stonework.
- ABC has installed new plants in the butterfly garden and they continue to attempt to make things right after their accidental demolition of the garden earlier this spring.
- After Linden featured Recommended Reads in a recent newsletter, Sarah's workload has increased and she has completed 11 recommendations in the past month.
- Karen S. and Morgan continue to work with our new website development support, Stirling Brandworks. They now host our website and we will commit to an annual contract with them in the new fiscal year.
- We have purchased new SSD cards for all public and staff computers to improve with their speed and operability. TFE is working to install these hard drives (the new standard) because they have no moving parts. From TFE: "HDDs (what you have) are a bottleneck for the rest of a computer's hardware. So essentially the rest of the computer is waiting for the hard drive to do its thing, which is why it freezes. With an SSD, it will operate faster than the other hardware pieces. It is the most common way to fix this type of issue."
- Kanopy stats for March were 3,014 visits, 749 plays and 22,360 minutes watched. We have added 14 new accounts and are now up to 445 total library users who have created Kanopy accounts.
- The LTCL website had 5,372 unique visitors and 14,547 visits in March.
- LTCL currently has 13,635 active cardholder accounts.

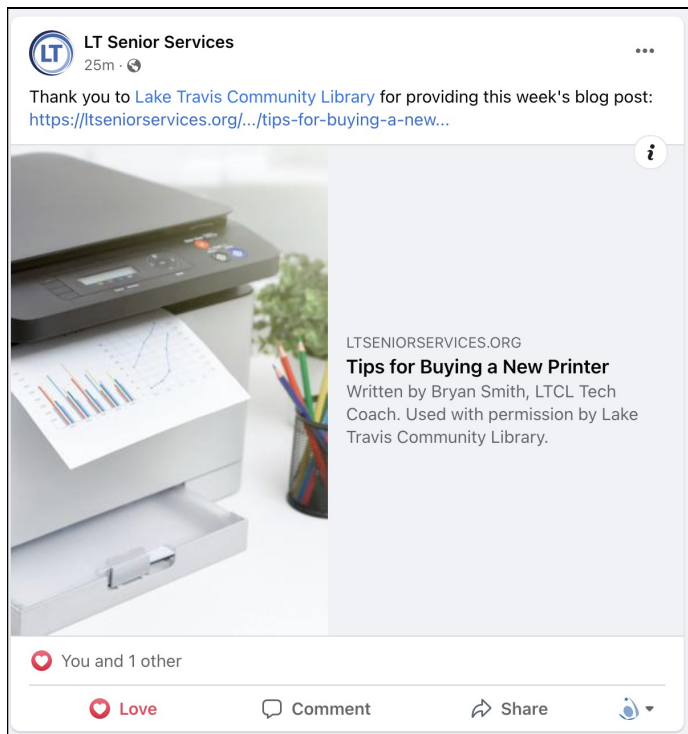
### **Patron Comments**

- From Pat on March 24: Thank you to you and all of your staff for answering our questions and showing [my neighbors] around the library. I had a great time discovering how kid-friendly your furniture was and how many interesting books are in the children's room and in the book store. [My neighbor] told me that for now their families are safe and living in their small town(s) in the center of Ukraine. I don't have an update on that, because they rarely venture outside.
- We received a delivery of warm Tiffs Treats cookies on March 29 with this note: We are so grateful for you & the many ways you make our community awesome!!!! Love Christy and the Smith Family
- From former volunteer Nancy: You asked me to report anything that my new library has that LTCL might want to try. The answer is...nothing!! I'm grateful it is close by but the advantages stop there. You and your staff and all of Lakeway ought to be immensely proud of your beautiful library and its resources. I feel honored to have been a small part of it for many years...thank you!
- Barbara wrote about Great Decisions on April 21: Again, another excellent program tonight. Really appreciate the moderation of post video questions by a highly qualified and knowledgeable UT Professor. Extremely worthwhile program. Thanks!
- Nancy wrote about Great Decisions on April 21: You have done such a great job with getting UT leaders for these discussions. I'm sure it's a huge task but they all are so well qualified and it's so fun to hear their comments about our world.

## A Selection of Social Media Posts from the Past Month:



The LTCL Bookmobile was featured in the 2022 Virtual Bookmobile Parade by the Association for Bookmobile and Outreach Services.



**Lake Travis Senior Services** shared Lake Travis Community Library Tech Coach Bryan Smith's Tech Coach Column on "How to Buy a Printer."



School of Information - The University of Texas at Austin is at Lake Travis Community Library.

April 1 at 9:00 AM · Austin · 🌐

Happy #PhotoOfTheWeek Friday! These photos were submitted by Shannon Hickson, the iSchool's Director of Development and Alumni Relations. "R. David Lankes (the Virginia and Charles Bowden Professor of Librarianship at the iSchool) and I visited with Morgan McMillian, an iSchool alumna, Advisory Council member and Director of the [Lake Travis Community Library](#) on Wednesday," Shannon said.

"I really enjoyed hearing Morgan and David discuss librarianship and the impact of the discipline as well as it's future. I also loved meeting with our iSchool alumni who work with Morgan. She has a great team, which includes four iSchool graduates. And the book mobile is the cutest! It serves the Lakeway area." Thanks for sharing, Shannon!



The **TEXAS iSchool of Information** at the University of Texas shared some photos of the Lake Travis Community Library and Bookmobile in their "Happy #PhotoOfTheWeek Friday!" Here is a quote from the post: These photos were submitted by Shannon Hickson, the School's Director of Development and Alumni Relations. "R. David Lakes (the Virginia and Charles Bowden Professor of Librarianship at the School) and I visited with Morgan McMillan, an iSchool alumna, Advisory Council member and Director of the Lake Travis Community Library on Wednesday," Shannon said. "I really enjoyed hearing Morgan and David discuss librarianship and the impact of the discipline as well as its future. I also loved meeting with our School alumni who work with Morgan. She has a great team, which includes four iSchool graduates. And the bookmobile is the cutest! It serves the Lakeway area." Thanks for sharing, Shannon!



The Goddard School of Lakeway said "Our Otters, Toads, Owls & Falcons got a visit from the LTCL Bookmobile! Thank you to Ms. Morgan for the songs & special readings today!"

### Circulation Snapshot – Tuesday, April 19, 2022

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - Default/Unassigned	0	0	0	0	0	0	0	0	0
2 - 000 - 099	118	0.2	7	117	117	6	1	1	0.1
3 - 100 - 199	304	0.6	46	303	296	41	8	5	0.5
4 - 200 - 299	240	0.5	27	236	239	26	1	1	0.3
5 - 300 - 399	1365	2.6	146	1337	1340	133	25	13	1.5
6 - 400 - 499	46	0.1	7	46	46	7	0	0	0.1
7 - 500 - 599	193	0.4	23	192	188	19	5	4	0.2
8 - 600 - 699	1459	2.8	159	1457	1405	145	54	14	1.6
9 - 700 - 799	556	1.1	36	556	546	33	10	3	0.4
10 - 800 - 899	279	0.5	23	272	274	22	5	1	0.2
11 - 900 - 919	248	0.5	62	247	247	61	1	1	0.6
12 - 920 - 921	31	0.1	2	30	31	2	0	0	0
13 - 922 - 999	862	1.7	62	813	842	53	20	9	0.6

14 - Adult Graphic Novel	97	0.2	7	97	97	7	0	0	0.1
15 - Audio	1825	3.5	135	1822	1813	134	12	1	1.3
16 - Beginning Reader	1966	3.8	615	1822	1730	549	236	66	6.1
17 - Biography	748	1.4	57	737	708	48	40	9	0.6
18 - Bluebonnet	40	0.1	17	20	35	14	5	3	0.2
19 - Board Books	1078	2.1	585	999	941	509	137	76	5.8
20 - Caldecott	152	0.3	26	82	145	24	7	2	0.3
21 - Chapter Book	2390	4.6	857	2218	2164	747	226	110	8.5
22 - DVD	3372	6.5	328	3268	3097	259	275	69	3.3
23 - Family DVD	587	1.1	126	541	495	94	92	32	1.3
24 - Fiction	10009	19.3	1385	9713	9844	1312	165	73	13.8
25 - ILL	0	0	0	0	0	0	0	0	0
26 - J Audio	319	0.6	24	317	304	23	15	1	0.2
27 - J Biography	516	1	74	508	501	66	15	8	0.7
28 - J DVD	732	1.4	165	709	654	146	78	19	1.6
29 - J Foreign Language	20	0	2	20	20	2	0	0	0
30 - J Graphic Novel	1288	2.5	603	1167	1119	503	169	100	6
31 - Juvenile	3425	6.6	677	3274	3287	614	138	63	6.7
32 - Kits	228	0.4	109	215	217	108	11	1	1.1
33 - Laptop - In Library	3	0	0	1	3	0	0	0	0
34 - Large Print	752	1.4	88	752	668	63	84	25	0.9
35 - Launchpad	29	0.1	16	29	27	16	2	0	0.2
36 - Launchpad - In Library	0	0	0	0	0	0	0	0	0
37 - Lone Star	50	0.1	11	25	45	11	5	0	0.1
38 - Magazine	975	1.9	135	155	958	128	17	7	1.3
39 - Mobile Hotspot	87	0.2	84	1	60	57	27	27	0.8
40 - Music CD	59	0.1	10	59	59	10	0	0	0.1
41 - NF Audio	443	0.9	22	442	422	19	21	3	0.2
42 - NF Juvenile	2949	5.7	740	2910	2674	629	275	111	7.4
43 - Online Database	2	0	0	2	2	0	0	0	0
44 - Oversize	13	0	0	13	13	0	0	0	0
45 - Picture Books	8007	15.4	2096	7723	7226	1799	781	297	20.9
46 - Professional	0	0	0	0	0	0	0	0	0
47 - Reference	30	0.1	0	7	30	0	0	0	0
48 - Scouts	129	0.2	14	128	129	14	0	0	0.1
49 - Spanish - Adult	131	0.3	11	131	94	2	37	9	0.1
50 - Spanish - Children	603	1.2	89	587	465	40	138	49	0.9
51 - Story Time	0	0	0	0	0	0	0	0	0
52 - TV	1430	2.8	126	1406	1335	106	95	20	1.3
53 - YA	1462	2.8	191	1433	1428	173	34	18	1.9
54 - YA Audio	54	0.1	2	54	51	2	3	0	0
55 - YA Graphic Novel	247	0.5	16	247	234	13	13	3	0.2
<b>Total</b>	<b>51948</b>		<b>10043</b>	<b>49184</b>	<b>48665</b>	<b>8789</b>	<b>3283</b>	<b>1254</b>	