

# Library Director's Report

## July 28, 2022

### Program Attendance & Number of Programs Offered

|                  | Children   | Adults     | Total Attendance | Children  | Adults    | Total Offered |
|------------------|------------|------------|------------------|-----------|-----------|---------------|
| <b>June 2022</b> | <b>863</b> | <b>409</b> | <b>1,272</b>     | <b>33</b> | <b>53</b> | <b>86</b>     |
| May 2022         | 307        | 392        | 699              | 15        | 50        | 65            |
| April 2022       | 302        | 410        | 712              | 18        | 55        | 73            |
| June 2021        | 675        | 161        | 836              | 24        | 23        | 47            |
| June 2020        | 1,052      | 264        | 1,316            | 32        | 33        | 65            |
| June 2019        | 3,422      | 551        | 3,973            | 104       | 49        | 153           |

### New Patrons

|                  |            |
|------------------|------------|
| <b>June 2022</b> | <b>261</b> |
| May 2022         | 154        |
| April 2022       | 100        |
| June 2021        | 178        |
| June 2020        | 96         |
| June 2019        | 213        |

### Door Count

|                  | Main          | Bus          | Total         |
|------------------|---------------|--------------|---------------|
| <b>June 2022</b> | <b>17,008</b> | <b>1,697</b> | <b>18,705</b> |
| May 2022         | 11,834        | 978          | 12,812        |
| April 2022       | 10,918        | 1,433        | 12,351        |
| June 2021        | 9,746         | 880          | 10,626        |
| June 2020        | 0             | 489          | 489           |
| June 2019        | 26,554        | 1,409        | 27,963        |

### Adult Volunteer Hours

|                  |              |
|------------------|--------------|
| <b>June 2022</b> | <b>553.5</b> |
| May 2022         | 507.0        |
| April 2022       | 500.0        |
| June 2021        | 227.0        |
| June 2020        | 72.0         |
| June 2019        | 800.5        |

### Interlibrary Loan (ILL)

|                  | Requested/Received/Shipped |
|------------------|----------------------------|
| <b>June 2022</b> | <b>157 / 133 / 2</b>       |
| May 2022         | 121 / 112 / 4              |
| April 2022       | 141 / 124 / 2              |
| June 2021        | 120 / 120 / 4              |
| June 2020        | 56 / 46 / 3                |
| June 2019        | 148 / 137 / 2              |

### Teen Volunteer Hours

|                  |            |
|------------------|------------|
| <b>June 2022</b> | <b>409</b> |
| May 2022         | 140        |
| April 2022       | 133        |
| June 2021        | 0          |
| June 2020        | 0          |
| June 2019        | 577        |

| OverDrive        | New Patrons |
|------------------|-------------|
| <b>June 2022</b> | <b>56</b>   |
| May 2022         | 47          |
| April 2022       | 43          |
| June 2021        | 56          |
| June 2020        | 73          |
| June 2019        | 60          |

### Meeting Room Reservations

|                  |          |
|------------------|----------|
| <b>June 2022</b> | <b>8</b> |
| May 2022         | 13       |
| April 2022       | 9        |
| June 2021        | 0        |
| June 2020        | 0        |
| June 2019        | 14       |

### Circulation Transactions

|                  | Main          | Bus          | OverDrive    | Kanopy Plays | Total         |
|------------------|---------------|--------------|--------------|--------------|---------------|
| <b>June 2022</b> | <b>28,913</b> | <b>2,742</b> | <b>6,418</b> | <b>599</b>   | <b>38,672</b> |
| May 2022         | 21,957        | 2,558        | 6,270        | 421          | 31,206        |
| April 2022       | 21,235        | 2,587        | 5,769        | 631          | 30,222        |
| June 2021        | 25,954        | 2,779        | 6,383        | 240          | 35,356        |
| June 2020        | 16,459        | 1,650        | 6,243        | 0            | 24,352        |
| June 2019        | 37,284        | 2,996        | 4,062        | 0            | 44,342        |

## **Outreach News from Karen B.**

- The bookmobile participated in its fifth Lakeway 4th of July parade, photos below! We had 28 volunteers from National Charity League (mothers and daughters), Young Men's Service League (mothers and sons), and library teen volunteers help decorate the bookmobile with over 200 decorated flags to create a flag of flags! YMSL and NCL volunteers along with Raj walked in the parade and handed out bookstore coupons and candy. Sharon Rogers and Morgan rode in the library dignitary car. We appreciate all the community support in helping to decorate the bookmobile and participate in the parade every year!
- We have completed most of our summer bookmobile programming. Raj coordinated seven weeks of visits to LTISD Summer Squires with Grahame Jones, Karen B., Gabe, and YMSL mothers and sons supporting crafts and circulation for over 110 summer campers every week. Karen B. visited three weeks of the LTISD Summer Learning Institute, where over 150 students checked out books during summer school.
- We are planning to visit three additional preschools with the bookmobile on a monthly basis in the new school semester. We will resume visits to two preschools the bookmobile visited before the pandemic (Lake Travis United Methodist Church Preschool and Lupine Lane Preschool) and add one preschool visit at KLA Schools of Sweetwater.
- Karen B. delivered approximately 50 Books for Babies packages to the Baylor Scott and White Labor and Delivery Department in July.

## **Notes**

- Please see the attached August calendar for program details.
- I have attached the 2020/2021 fiscal year end statistics.
- Last fiscal year, patrons had 1,154 total sessions with Mango Languages. The top three languages were Spanish, French, and Chinese.
- Our community met the Summer Reading Program goal and the Friends of the Library donated \$500 each to both Lake Travis Crisis Ministries and Helping Hand Crisis Ministry of Spicewood.
- LTCL has been featured in recent Lakeway News Blasts to advertise that the library serves as a Cooling Center during these hot times.
- On July 13th, Karen Scott did a Tech Tutorial covering website and browser cookies. 25 people attended, possibly making this our largest Tech Tutorial to date!
- Karen Scott attended TLA Launch July 24 – 25 at the Westin Domain. This TLA leadership program is designed for library professionals with less than five years of experience. Participants will learn and expand leadership skills through group work, self-directed learning, and internal reflection.
- Raj Kamat has been selected as a 2022 TLA TALL Texan! The TALL Texans Leadership Development Institute is a transformational program that helps participants learn and embrace their potential to take new initiatives for their institutions, profession, and stakeholders. It will be held in Dallas in November.
- Thanks to the TSLAC CAP grant, we will add Chromebooks to our circulating collection next month.
- I attended the TLA Annual Assembly Council Meeting to serve as Councilor for District 3 on July 7 and 8.
- We completed a Public Records request from SmartProcure on July 14.

- Sarah's passive programs during our Summer Reading Program have been popular. The Sticker Scenes have passionate contributors and 358 youngsters participated in the June Guessing Game!
- The one year anniversary of the Friends Bookstore will be August 2. There are currently 44 regular volunteers staffing the store each week. The final addition to the bookstore, one more mobile shelving unit, should arrive in early August.
- I will attend the Library District Discussion Group meeting on August 5.
- We have scheduled the Volunteer Appreciation Gala for Saturday, November 12 – save the date!
- The LTCL website had 3,881 unique visitors and a total of 6,821 visits in the month of June 2022. These are smaller numbers than June 2021 (6,754 unique visitors and 18,739 total visits) because of our new hosting and new Google Analytics tracking. Our Stirling Brandworks professional described this change, saying Google Analytics is better at determining undeclared bots as well as filtering out hits to error pages. So, our new numbers are a more reliable representation of active website usage.
- We have scheduled 2022 Lake Travis Reads for Thursday, October 6 at Bee Cave Public Library with author Wendi Aarons. Her book *I'm Wearing Tunics Now: On Growing Older, Better, and a Hell of a Lot Louder* will come out this fall.
- All staff and board members have completed required cybersecurity training and LTCLD now complies with Texas House Bill 3834.
- Kanopy stats for June were 1,950 visits, 599 plays, and 18,525 minutes watched. We have added 21 new accounts and are now up to 495 total library users who have created Kanopy accounts.
- LTCL currently has 13,744 active cardholder accounts.
- When emailing about account renewal, patron Andrea said on July 18: Your library is a great positive in my life!! ♡
- Gloria responded to our renewal request on July 18: I am so sorry to say I have moved out of the city - to Round Top. Your library is wonderful, and I miss it and all of you. You were always so good to me. Thank you.
- From Marsha on July 19: Your branch services and programs are outstanding!!!! Thank you to one and all.

Morgan McMillian  
7/26/2022



### Circulation Snapshot – Sunday, July 24, 2022

| Type                   | Holdings | % of Total | Out | Titles | Main | Main Out | Bus | Bus Out | % of Total Out |
|------------------------|----------|------------|-----|--------|------|----------|-----|---------|----------------|
| 1 - Default/Unassigned | 0        | 0          | 0   | 0      | 0    | 0        | 0   | 0       | 0              |
| 2 - 000 - 099          | 121      | 0.2        | 16  | 120    | 116  | 12       | 5   | 4       | 0.1            |
| 3 - 100 - 199          | 309      | 0.6        | 54  | 309    | 303  | 50       | 6   | 4       | 0.5            |
| 4 - 200 - 299          | 240      | 0.5        | 25  | 237    | 240  | 25       | 0   | 0       | 0.2            |
| 5 - 300 - 399          | 1378     | 2.6        | 164 | 1355   | 1368 | 154      | 10  | 10      | 1.4            |
| 6 - 400 - 499          | 46       | 0.1        | 4   | 46     | 45   | 3        | 1   | 1       | 0              |
| 7 - 500 - 599          | 197      | 0.4        | 41  | 197    | 192  | 39       | 5   | 2       | 0.3            |
| 8 - 600 - 699          | 1468     | 2.8        | 184 | 1466   | 1427 | 160      | 41  | 24      | 1.6            |

|                                 |       |      |       |       |       |       |      |      |      |
|---------------------------------|-------|------|-------|-------|-------|-------|------|------|------|
| 9 - 700 - 799                   | 559   | 1.1  | 44    | 559   | 552   | 43    | 7    | 1    | 0.4  |
| 10 - 800 - 899                  | 284   | 0.5  | 26    | 277   | 280   | 25    | 4    | 1    | 0.2  |
| 11 - 900 - 919                  | 253   | 0.5  | 36    | 252   | 244   | 35    | 9    | 1    | 0.3  |
| 12 - 920 - 921                  | 31    | 0.1  | 1     | 30    | 30    | 1     | 1    | 0    | 0    |
| 13 - 922 - 999                  | 874   | 1.7  | 84    | 827   | 848   | 82    | 26   | 2    | 0.7  |
| 14 - Adult Graphic Novel        | 99    | 0.2  | 15    | 98    | 99    | 15    | 0    | 0    | 0.1  |
| 15 - Audio                      | 1844  | 3.5  | 166   | 1841  | 1826  | 165   | 18   | 1    | 1.4  |
| 16 - Beginning Reader           | 1970  | 3.8  | 680   | 1827  | 1736  | 613   | 234  | 67   | 5.7  |
| 17 - Biography                  | 753   | 1.4  | 50    | 744   | 716   | 44    | 37   | 6    | 0.4  |
| 18 - Bluebonnet                 | 42    | 0.1  | 29    | 22    | 31    | 26    | 11   | 3    | 0.2  |
| 19 - Board Books                | 1072  | 2    | 629   | 993   | 958   | 581   | 114  | 48   | 5.3  |
| 20 - Caldecott                  | 152   | 0.3  | 40    | 82    | 146   | 37    | 6    | 3    | 0.3  |
| 21 - Chapter Book               | 2419  | 4.6  | 1008  | 2248  | 2208  | 926   | 211  | 82   | 8.5  |
| 22 - DVD                        | 3389  | 6.5  | 436   | 3285  | 3127  | 353   | 262  | 83   | 3.7  |
| 23 - Family DVD                 | 588   | 1.1  | 195   | 541   | 487   | 156   | 101  | 39   | 1.6  |
| 24 - Fiction                    | 9890  | 18.9 | 1598  | 9573  | 9700  | 1506  | 190  | 92   | 13.5 |
| 25 - ILL                        | 1     | 0    | 0     | 1     | 1     | 0     | 0    | 0    | 0    |
| 26 - J Audio                    | 319   | 0.6  | 41    | 317   | 304   | 41    | 15   | 0    | 0.3  |
| 27 - J Biography                | 515   | 1    | 77    | 510   | 494   | 67    | 21   | 10   | 0.6  |
| 28 - J DVD                      | 733   | 1.4  | 233   | 710   | 658   | 222   | 75   | 11   | 2    |
| 29 - J Foreign Language         | 20    | 0    | 2     | 20    | 20    | 2     | 0    | 0    | 0    |
| 30 - J Graphic Novel            | 1333  | 2.5  | 737   | 1199  | 1141  | 615   | 192  | 122  | 6.2  |
| 31 - Juvenile                   | 3462  | 6.6  | 1060  | 3316  | 3314  | 995   | 148  | 65   | 8.9  |
| 32 - Kits                       | 229   | 0.4  | 97    | 215   | 217   | 95    | 12   | 2    | 0.8  |
| 33 - Laptop- In Library Use     | 3     | 0    | 0     | 1     | 3     | 0     | 0    | 0    | 0    |
| 34 - Large Print                | 758   | 1.4  | 114   | 758   | 665   | 78    | 93   | 36   | 1    |
| 35 - Launchpad                  | 29    | 0.1  | 14    | 29    | 27    | 13    | 2    | 1    | 0.1  |
| 36 - Launchpad - In Library Use | 0     | 0    | 0     | 0     | 0     | 0     | 0    | 0    | 0    |
| 37 - Lone Star                  | 60    | 0.1  | 27    | 30    | 57    | 27    | 3    | 0    | 0.2  |
| 38 - Magazine                   | 1035  | 2    | 125   | 152   | 1023  | 119   | 12   | 6    | 1.1  |
| 39 - Mobile Hotspot             | 86    | 0.2  | 82    | 1     | 57    | 54    | 29   | 28   | 0.7  |
| 40 - Music CD                   | 59    | 0.1  | 6     | 59    | 59    | 6     | 0    | 0    | 0.1  |
| 41 - NF Audio                   | 445   | 0.9  | 16    | 444   | 433   | 16    | 12   | 0    | 0.1  |
| 42 - NF Juvenile                | 2976  | 5.7  | 854   | 2934  | 2707  | 733   | 269  | 121  | 7.2  |
| 43 - Online Database            | 2     | 0    | 0     | 2     | 2     | 0     | 0    | 0    | 0    |
| 44 - Oversize                   | 13    | 0    | 1     | 13    | 13    | 1     | 0    | 0    | 0    |
| 45 - Picture Books              | 8075  | 15.4 | 2151  | 7789  | 7460  | 1992  | 615  | 159  | 18.1 |
| 46 - Professional               | 0     | 0    | 0     | 0     | 0     | 0     | 0    | 0    | 0    |
| 47 - Reference                  | 30    | 0.1  | 0     | 7     | 30    | 0     | 0    | 0    | 0    |
| 48 - Scouts                     | 129   | 0.2  | 8     | 128   | 129   | 8     | 0    | 0    | 0.1  |
| 49 - Spanish - Adult            | 136   | 0.3  | 17    | 136   | 99    | 9     | 37   | 8    | 0.1  |
| 50 - Spanish - Children         | 622   | 1.2  | 111   | 606   | 508   | 76    | 114  | 35   | 0.9  |
| 51 - Story Time                 | 0     | 0    | 0     | 0     | 0     | 0     | 0    | 0    | 0    |
| 52 - TV                         | 1449  | 2.8  | 144   | 1426  | 1372  | 135   | 77   | 9    | 1.2  |
| 53 - YA                         | 1498  | 2.9  | 367   | 1462  | 1462  | 349   | 36   | 18   | 3.1  |
| 54 - YA Audio                   | 54    | 0.1  | 8     | 54    | 50    | 4     | 4    | 4    | 0.1  |
| 55 - YA Graphic Novel           | 251   | 0.5  | 37    | 251   | 234   | 35    | 17   | 2    | 0.3  |
| Total                           | 52300 |      | 11854 | 49441 | 49218 | 10743 | 3082 | 1111 |      |