

Library Director's Report

August 24, 2023

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
July 2023	1,785	672	2,457	37	50	87
June 2023	1,591	962	2,553	39	60	99
May 2023	774	693	1,467	23	60	83
July 2022	949	474	1,423	33	46	79
July 2019	2,925	606	3,531	104	46	150

New Patrons

July 2023	190
June 2023	264
May 2023	169
July 2022	191
July 2019	183

Door Count

	Main	Bus	Total
July 2023	20,589	944	21,533
June 2023	21,996	1,684	23,680
May 2023	15,866	1,026	16,892
July 2022	17,233	1,417	18,650
July 2019	26,729	1,406	28,135

Adult Volunteer Hours

July 2023	609.0
June 2023	677.0
May 2023	612.0
July 2022	595.5
July 2019	930.0

Interlibrary Loan (ILL)

	Requested/Received/Shipped
July 2023	114 / 108 / 0
June 2023	120 / 112 / 5
May 2023	122 / 97 / 2
July 2022	119 / 125 / 4
July 2019	139 / 132 / 6

Teen Volunteer Hours

July 2023	402
June 2023	493
May 2023	172
July 2022	333
July 2019	549

Libby

Libby	New Patrons
July 2023	101
June 2023	111
May 2023	82
July 2022	66
July 2019	68

Meeting Room Reservations

July 2023	15
June 2023	12
May 2023	18
July 2022	10
July 2019	10

Circulation Transactions

	Main	Bus	Libby	Kanopy Plays	Total
July 2023	27,765	2,038	7,332	1,790	38,925
June 2023	27,610	2,852	6,735	803	38,000
May 2023	23,198	2,351	6,720	782	33,051
July 2022	27,873	2,200	6,954	612	37,639
July 2019	38,233	2,970	4,453	0	46,656

Outreach News

- Thank you for the feedback and advice regarding outreach services at the last board meeting! Morgan and Karen B. came up with a plan and a proposed job description for hiring additional outreach help. Any comments or concerns are appreciated!
- Karen B. received a commission to become a notary public and is offering this service at bookmobile stops.
- Nicholle will represent the library at the LTISD Early Childhood Night on September 7.
- We plan to staff a table at the Lake Travis Senior Services Aging Well Expo on September 26.
- Karen B. is registered to attend the Association of Bookmobile and Outreach Services Conference in Hershey, Pennsylvania on October 9-11. She appreciates the opportunity to learn more about bookmobile services at the conference.
- Karen B. delivered 48 Books for Babies packages to the Baylor Scott and White Labor and Delivery Department. They report they are seeing an increase in deliveries.
- Karen B. and volunteer Sarah Salomon and her family gave away books and promoted the library at the Lake Travis Education Foundation's Kinder Club Car Parade and Corral on August 13. It was great to see previous preschool students who knew the bookmobile and are now entering kindergarten!
- 54 SRP kids reading logs and 4 adult punch cards were returned on the bookmobile.
- Karen S. signed up one new patron for home delivery.

Notes

- Please see the attached September calendar.
- The Summer Reading Program ran from June 5th to July 28th. The last event of SRP was Bubble Day with 200 people in attendance. There were 322 children's logs turned in and 103 teen and adult punch cards submitted throughout the summer.
- Morgan completed an Open Records Request relating to personnel from American Transparency on August 2, 2023.
- Morgan filed the LTCL National Voter Registration Act Implementation Plan with the Secretary of State.
- We have been notified by TSLAC that our anticipated ILL reimbursement for the year should be \$229.35.
- Our TX Health Benefits Pool health insurance shows a 100% increase for next year, so Raj and Morgan are meeting with outside brokers to explore alternatives.
- Raj and Morgan have been in touch with multiple teenagers about potential Eagle Scout Projects later this year.
- Morgan will be the speaker at the Rotary Club of Lakeway / Lake Travis meeting on August 24.
- Morgan will be the guest speaker at the UT iSchool Management Class on November 16.
- Morgan and Raj attended the virtual Library District Discussion Group meeting on August 11. LTCL will host the next LDDG meeting on January 26, 2024.
- Morgan has participated in a number of professional organization meetings recently: TLA District 3, ALA Membership Committee, PLA Membership Advisory Group, and the Central Texas Digital Consortium Steering Committee.
- One of the meeting room tables broke. It was out of warranty, but Library Interiors worked with vendor Palmer Hamilton to replace the bracket.
- Library Interiors will repair a tear in the blue couch in the children's room.

- Door Control Services fixed an automatic door button on August 22.
- We have contracted with Klean Image to do a post-summer deep clean of the building with carpets, windows, bathroom tile, and more.
- Morgan plans to take off the afternoon of September 1 and all day on September 5.
- The Lake Travis Community Library website had 4,750 unique users and 8,578 total visits in July 2023.
- Kanopy stats for July were 10,484 visits, 1,790 plays and 50,730 minutes watched. We are up to 820 total library users who have created Kanopy accounts.
- LTCL currently has 15,134 active cardholder accounts.

Morgan McMillian
8/23/2023



Communications Coordinator Linden Joiner created a ‘Back to School Guess Who?’ post in mid-August that resulted in positive comments and much social media engagement.

Circulation Snapshot – Monday, August 21, 2023

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - 000 - 099	111	0.2	12	110	105	12	6	0	0.1
2 - 100 - 199	319	0.6	61	314	310	60	9	1	0.5
3 - 200 - 299	230	0.4	37	226	225	36	5	1	0.3
4 - 300 - 399	1286	2.4	120	1274	1269	118	17	2	1.1
5 - 400 - 499	50	0.1	8	50	48	8	2	0	0.1
6 - 500 - 599	191	0.4	29	191	189	29	2	0	0.3
7 - 600 - 699	1380	2.6	228	1379	1360	221	20	7	2
8 - 700 - 799	516	1	39	515	510	38	6	1	0.3
9 - 800 - 899	251	0.5	17	249	251	17	0	0	0.1
10 - 900 - 919	267	0.5	47	263	264	45	3	2	0.4

11 - 920 - 921	24	0	0	24	23	0	1	0	0
12 - 922 - 999	795	1.5	51	760	777	48	18	3	0.4
13 - Adult Graphic Novel	80	0.2	12	79	78	11	2	1	0.1
14 - Audio	1757	3.3	73	1757	1737	70	20	3	0.6
15 - Beginning Reader	1989	3.8	800	1844	1801	742	188	58	7
16 - Biography	793	1.5	59	779	759	56	34	3	0.5
17 - Bluebonnet	42	0.1	33	22	35	31	7	2	0.3
18 - Board Books	1052	2	663	980	938	610	114	53	5.8
19 - Caldecott	152	0.3	44	83	144	44	8	0	0.4
20 - Chapter Book	2498	4.7	842	2328	2352	803	146	39	7.4
21 - Default/Unassigned	0	0	0	0	0	0	0	0	0
22 - DVD	3222	6.1	464	3139	2962	386	260	78	4.1
23 - Equipment	4	0	1	1	4	1	0	0	0
24 - Family DVD	585	1.1	143	548	495	114	90	29	1.3
25 - Fiction	10291	19.5	1437	9938	10120	1363	171	74	12.6
26 - ILL	0	0	0	0	0	0	0	0	0
27 - J Audio	289	0.5	44	288	272	41	17	3	0.4
28 - J Biography	515	1	104	507	498	98	17	6	0.9
29 - J DVD	718	1.4	232	696	651	225	67	7	2
30 - J Foreign Language	24	0	1	24	24	1	0	0	0
31 - J Graphic Novel	1472	2.8	786	1337	1304	673	168	113	6.9
32 - Juvenile	3633	6.9	970	3436	3514	920	119	50	8.5
33 - Kits	235	0.4	99	222	226	99	9	0	0.9
34 - Laptop	5	0	5	1	5	5	0	0	0
35 - Laptop - In Library Use	3	0	0	1	3	0	0	0	0
36 - Large Print	794	1.5	90	791	719	69	75	21	0.8
37 - Launchpad	25	0	13	25	21	12	4	1	0.1
38 - Launchpad - In Library Use	0	0	0	0	0	0	0	0	0
39 - Lone Star	58	0.1	16	30	55	16	3	0	0.1
40 - Magazine	1248	2.4	149	187	1248	149	0	0	1.3
41 - Mobile Hotspot	67	0.1	61	1	43	37	24	24	0.5
42 - Music CD	57	0.1	3	57	57	3	0	0	0
43 - NF Audio	405	0.8	18	405	390	17	15	1	0.2
44 - NF Juvenile	2921	5.5	774	2880	2697	683	224	91	6.8
45 - Online Database	2	0	0	2	2	0	0	0	0
46 - Oversize	13	0	0	13	13	0	0	0	0
47 - Picture Books	8292	15.7	2281	7989	7727	2135	565	146	20
48 - Professional	0	0	0	0	0	0	0	0	0
49 - Reference	30	0.1	0	7	30	0	0	0	0
50 - Scouts	128	0.2	13	128	128	13	0	0	0.1
51 - Spanish - Adult	126	0.2	7	126	92	5	34	2	0.1
52 - Spanish - Children	634	1.2	82	617	531	49	103	33	0.7
53 - Story Time	0	0	0	0	0	0	0	0	0
54 - TV	1403	2.7	142	1386	1317	114	86	28	1.2
55 - YA	1464	2.8	263	1426	1440	257	24	6	2.3
56 - YA Audio	41	0.1	4	41	41	4	0	0	0
57 - YA Graphic Novel	241	0.5	37	240	230	36	11	1	0.3
Total	52728		11414	49655	50034	10524	2694	890	