

Library Director's Report

September 28, 2023

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
August 2023	992	537	1,529	24	47	71
July 2023	1,785	672	2,457	37	50	87
June 2023	1,591	962	2,553	39	60	99
August 2022	569	358	927	16	49	65
August 2019	1,085	569	1,654	56	53	109

New Patrons

August 2023	185
July 2023	190
June 2023	264
August 2022	191
August 2019	163

Door Count

	Main	Bus	Total
August 2023	18,669	891	19,560
July 2023	20,589	944	21,533
June 2023	21,996	1,684	23,680
August 2022	15,975	665	16,640
August 2019	22,117	886	23,003

Adult Volunteer Hours

August 2023	574.0
July 2023	609.0
June 2023	677.0
August 2022	536.5
August 2019	793.0

Interlibrary Loan (ILL)

	Requested/Received/Shipped
August 2023	135 / 102 / 1
July 2023	114 / 108 / 0
June 2023	120 / 112 / 5
August 2022	128 / 130 / 3
August 2019	138 / 125 / 4

Teen Volunteer Hours

August 2023	277
July 2023	402
June 2023	493
August 2022	223
August 2019	293

Libby

Libby	New Patrons
August 2023	83
July 2023	101
June 2023	111
August 2022	71
August 2019	71

Meeting Room Reservations

August 2023	10
July 2023	15
June 2023	12
August 2022	11
August 2019	16

Circulation Transactions

	Main	Bus	Libby	Kanopy Plays	Total
August 2023	27,148	1,918	7,308	874	37,248
July 2023	27,765	2,038	7,332	1,790	38,925
June 2023	27,610	2,852	6,735	803	38,000
August 2022	26,745	2,289	6,332	1,038	36,404
August 2019	28,371	2,350	4,492	0	35,213

Outreach News

- Nicholle attended the LTISD Special Services Early Childhood Night on September 7 and advertised the library to parents learning more about community resources.
- Nicholle and Karen B. attended the Lake Travis Elementary School Carnival with the bookmobile on September 23 and gave away 125 books to over 275 people. Nicholle saw lots of former students who were excited to see her again!
- The Outreach Preschool Coordinator posting closed on September 25 and Karen B. and Morgan will soon interview candidates.
- Karen B. attended the Lake Travis Senior Services Aging Well Expo on September 26 and saw 75 participants, most of whom were already library members and loved to visit the library.
- Karen B. changed the generator oil and oil filter at 4,100 hours. The bookmobile also has a set of six new tires from Discount Tires in Bee Cave.
- All eight preschools that the bookmobile is visiting this school year returned a signed copy of the Bookmobile Preschool Program Agreement for Bookmobile Services. Thanks again to Jim Bannerot and Frances Pastuszynski for helping to create the document and forms.

Notes

- Please see the attached October calendar.
- We received formal notification of the library's accreditation from TSLAC earlier this month, see attached letter.
- LTCL received a federally funded reimbursement award from TSLAC for interlibrary loan lends made to Texas public libraries between August 1, 2022 – July 31, 2023.
- Our TX Health Benefits Pool health insurance cost increased 100% for next year, so Raj and Morgan explored alternatives with Higginbotham Insurance Company. We will have new yet similar coverage through Blue Cross Blue Shield starting October 1 with a 27.4% increase from last year.
- Nicholle sent notes and coffee gift cards to all LTISD librarians in August to wish them a good start to their school year.
- Morgan completed two Open Records Requests in September.
- Morgan attended the Lake Travis Chamber of Commerce State of the District Luncheon with Superintendent Paul Norton on September 20.
- Lake Travis Reads with local cookbook author Mary Bryant Shrader took place at LTCL on September 27.
- Morgan continues to serve on the UT School of Information Advisory Council and will attend their meeting on October 11.
- Teen Read Week Art Contest and entries are due October 13. Once again the Friends have sponsored the contest with prize money and paying for art framing.
- Morgan and Raj plan to attend the Central Texas Digital Consortium meeting in Bastrop the morning of October 17.
- Morgan will be the guest speaker at Tuscan Village's monthly neighborhood event on October 18.
- New/old Adult Volunteer Coordinator Mariah Froehlich is tentatively scheduled to begin work on October 23.
- Morgan will be the guest speaker at the UT iSchool Management Class on November 16.
- We will host a group of Hudson Bend Middle School students on November 17 for their annual Day of Service.

- Morgan is helping to plan and will attend the TLA District 3 meeting on November 30.
- The Annual Volunteer Appreciation Gala has been postponed this year and is tentatively scheduled to be held on January 27, 2024.
- Raj has been appointed as the Alternate Councilor of the Tall Texans Round Table of TLA.
- The library YouTube page has experienced a recent spike in viewers and followers! The majority of the videos that are gaining attention are Outreach Librarian Karen Ballinger's recorded story times. Her video "How to Read a Story" by Kate Messner has garnered almost 6,000 views in just the past month!
- The Lake Travis Community Library website had 8,453 total visits and 4,769 unique users in August 2023.
- Kanopy stats for August were 6,233 visits, 874 plays and 28,027 minutes watched. We are up to 849 total library users who have created Kanopy accounts.
- LTCL currently has 15,330 active cardholder accounts.
- Morgan plans to take vacation days November 20-22 and December 5-8.

Morgan McMillian
9/27/2023

Karen Ballinger and Nichole Halprin attended the Lake Travis Elementary School Carnival with the bookmobile on September 23rd. The LTES PTA gave them both a shout out of appreciation on social media!





The Lakeway/Lake Travis Rotary Club donated \$5,000 on September 21, 2023 to extend the Naming Rights in the meeting room for an additional ten years.

Circulation Snapshot – Wednesday, September 20, 2023

Type	Holdings	% of Total	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - 000 - 099	111	0.2	12	110	107	11	4	1	0.1
2 - 100 - 199	324	0.6	64	319	315	62	9	2	0.6
3 - 200 - 299	230	0.4	40	226	224	35	6	5	0.4
4 - 300 - 399	1300	2.5	135	1288	1285	126	15	9	1.2
5 - 400 - 499	50	0.1	5	50	49	5	1	0	0
6 - 500 - 599	192	0.4	37	192	188	35	4	2	0.3
7 - 600 - 699	1389	2.6	200	1385	1361	195	28	5	1.8
8 - 700 - 799	517	1	45	516	508	43	9	2	0.4
9 - 800 - 899	253	0.5	19	251	250	18	3	1	0.2
10 - 900 - 919	269	0.5	53	265	265	50	4	3	0.5
11 - 920 - 921	24	0	1	24	23	1	1	0	0
12 - 922 - 999	796	1.5	57	761	775	52	21	5	0.5
13 - Adult Graphic Novel	80	0.2	14	79	79	13	1	1	0.1
14 - Audio	1769	3.3	78	1769	1748	74	21	4	0.7
15 - Beginning Reader	1994	3.8	861	1850	1775	766	219	95	7.6
16 - Biography	794	1.5	60	780	755	52	39	8	0.5
17 - Bluebonnet	42	0.1	41	22	39	39	3	2	0.4
18 - Board Books	1050	2	727	978	879	627	171	100	6.4
19 - Caldecott	152	0.3	38	83	144	33	8	5	0.3
20 - Chapter Book	2503	4.7	793	2331	2325	734	178	59	7
21 - Default/Unassigned	0	0	0	0	0	0	0	0	0
22 - DVD	3227	6.1	351	3143	2985	289	242	62	3.1
23 - Equipment	4	0	1	1	3	1	1	0	0
24 - Family DVD	587	1.1	115	550	507	95	80	20	1
25 - Fiction	10333	19.5	1440	9981	10171	1375	162	65	12.8
26 - ILL	0	0	0	0	0	0	0	0	0
27 - J Audio	290	0.5	43	289	273	41	17	2	0.4
28 - J Biography	516	1	81	507	496	72	20	9	0.7
29 - J DVD	717	1.4	211	695	652	205	65	6	1.9

30 - J Foreign Language	24	0	1	24	24	1	0	0	0
31 - J Graphic Novel	1487	2.8	709	1351	1346	634	141	75	6.3
32 - Juvenile	3645	6.9	805	3447	3527	767	118	38	7.1
33 - Kits	235	0.4	69	222	223	69	12	0	0.6
34 - Laptop	5	0	5	1	5	5	0	0	0
35 - Laptop - In Library Use	3	0	0	1	3	0	0	0	0
36 - Large Print	799	1.5	91	796	723	69	76	22	0.8
37 - Launchpad	25	0	13	25	22	13	3	0	0.1
38 - Launchpad - In Library Use	0	0	0	0	0	0	0	0	0
39 - Lone Star	58	0.1	8	30	55	8	3	0	0.1
40 - Magazine	1291	2.4	114	188	1291	114	0	0	1
41 - Mobile Hotspot	62	0.1	59	1	36	34	26	25	0.5
42 - Music CD	57	0.1	4	57	57	4	0	0	0
43 - NF Audio	406	0.8	19	406	392	18	14	1	0.2
44 - NF Juvenile	2928	5.5	762	2883	2689	660	239	102	6.7
45 - Online Database	2	0	0	2	2	0	0	0	0
46 - Oversize	13	0	0	13	13	0	0	0	0
47 - Picture Books	8315	15.7	2644	8009	7539	2302	776	342	23.4
48 - Professional	0	0	0	0	0	0	0	0	0
49 - Reference	30	0.1	0	7	30	0	0	0	0
50 - Scouts	128	0.2	1	128	128	1	0	0	0
51 - Spanish - Adult	127	0.2	4	126	94	3	33	1	0
52 - Spanish - Children	634	1.2	88	617	532	59	102	29	0.8
53 - Story Time	0	0	0	0	0	0	0	0	0
54 - TV	1406	2.7	136	1389	1332	120	74	16	1.2
55 - YA	1474	2.8	206	1435	1447	199	27	7	1.8
56 - YA Audio	41	0.1	3	41	41	3	0	0	0
57 - YA Graphic Novel	242	0.5	27	241	232	26	10	1	0.2
Total	52950		11290	49824	49964	10158	2986	1132	